

**LeClairRyan**

*A Professional Corporation*

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Attorneys for Plaintiff, Super 8 Worldwide, Inc., formerly known as Super 8 Motels, Inc.

**UNITED STATES DISTRICT COURT  
DISTRICT OF NEW JERSEY**

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SUPER 8 WORLDWIDE, INC., formerly known as SUPER 8 MOTELS, INC., a South Dakota Corporation,	:	Civil Action No. 15-
Plaintiff,	:	<b>VERIFIED COMPLAINT</b>
v.	:	
PRAMUKH SWAMI HOSPITALITY, LLC, a North Carolina Limited Liability Company;	:	
Defendant.	:	
	:	

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Plaintiff Super 8 Worldwide, Inc., formerly known as Super 8 Motels, Inc., by its attorneys, LeClairRyan, complaining of defendant Pramukh Swami Hospitality, LLC says:

**PARTIES, JURISDICTION AND VENUE**

1. Plaintiff Super 8 Worldwide, Inc., formerly known as Super 8 Motels, Inc. (“SWI”), is a corporation organized and existing under the laws of the State of South Dakota, with its principal place of business in Parsippany, New Jersey.

2. Defendant Pramukh Swami Hospitality, LLC (“Pramukh Swami”), on information and belief, is a limited liability company organized and existing under the laws of

the State of North Carolina, with its principal place of business at 83-14 265<sup>th</sup> Street, Floral Park, New York 11004.

3. Rupesh Patel, on information and belief, is the sole member of Pramukh Swami and a citizen of the State of New York, having an address at 83-14 265<sup>th</sup> Street, Floral Park, New York 11004.

4. The amount in controversy in this matter, exclusive of interest and costs, exceeds the sum of \$75,000.

5. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331, 1332 & 1338, 15 U.S.C. § 1121 and, with respect to certain claims, 28 U.S.C. § 1367.

6. This Court has personal jurisdiction over Pramukh Swami by virtue of, among other things, section 17.6.3 of the November 12, 2007 franchise agreement by and between Pramukh Swami and SWI (the “Franchise Agreement”), described in more detail below, pursuant to which Pramukh Swami has consented “to the non-exclusive personal jurisdiction of and venue in the New Jersey state courts situated in Morris County, New Jersey and the United States District Court for the District of New Jersey . . .”

7. Venue is proper in this District pursuant to section 17.6.3 of the Franchise Agreement, inasmuch as that provision contains an express waiver by Pramukh Swami of any objection to venue in this District.

#### **ALLEGATIONS COMMON TO ALL COUNTS**

##### The Super 8® Marks

8. SWI is one of the largest guest lodging facility franchise systems in the United States, and is widely known as a provider of guest lodging facility services.

9. SWI owns and has the exclusive right to license the use of the service mark SUPER 8® and various related trade names, trademarks and service marks (certain of which are on the principal register of the United States Patent and Trademark Office), logos, and derivations thereof (the “Super 8® Marks”), as well as the distinctive Super 8® System, which provides guest lodging services to the public under the Super 8® name and certain services to its franchisees, including a centralized reservation system, advertising, publicity, and training services.

10. SWI or its predecessors first used the SUPER 8 MOTEL mark in 1973 the Super 8® Marks are in full force and effect. Certain of the registered Super 8® Marks are incontestable pursuant to 15 U.S.C. § 1065.

11. SWI has given notice to the public of the registration of the Super 8® Marks as provided in 15 U.S.C. § 1111.

12. SWI uses or has used the Super 8® Marks as abbreviations of its brand name.

13. Through its franchise system, SWI markets, promotes, and provides services to its guest lodging franchisees throughout the United States. In order to identify the origin of their guest lodging services, SWI allows its franchisees to utilize the Super 8® Marks and to promote the Super 8® brand name.

14. SWI has invested substantial effort over a long period of time, including the expenditure of millions of dollars, to develop goodwill in its trade names and service marks to cause consumers throughout the United States to recognize the Super 8® Marks as distinctly designating SWI guest lodging services as originating with SWI.

15. The value of the goodwill developed in the Super 8® Marks does not admit of precise monetary calculation, but because SWI is one of the largest guest lodging facility

franchise systems in the United States and is widely known as a provider of guest lodging facility services, the value of SWI's goodwill exceeds hundreds of millions of dollars.

16. The Super 8® Marks are indisputably among the most famous in the United States.

#### **The Agreements Between The Parties**

17. On or about November 12, 2007<sup>1</sup>, SWI entered into the Franchise Agreement with Pramukh Swami for the operation of a 60-room Super 8® guest lodging facility located at 3054 N. Oxford Street, Claremont, North Carolina 28610, designated as Site No. 08483-72580-02 (the "Facility"). A true copy of the Franchise Agreement is attached hereto as Exhibit A.

18. Pursuant to section 5 of the Franchise Agreement, Pramukh Swami was obligated to operate a Super 8® guest lodging facility until November 30, 2027, during which time Pramukh Swami was permitted to use the Super 8® Marks in association with the operation and use of the Facility as part of SWI's franchise system.

19. Pursuant to section 7 and Schedule C of the Franchise Agreement, Pramukh Swami was required to make certain periodic payments to SWI for royalties, system assessment fees, taxes, interest, and other fees (collectively, "Recurring Fees").

20. Pursuant to section 7.3 of the Franchise Agreement, Pramukh Swami agreed that interest is payable "on any past due amount payable to [SWI] under [the Franchise] Agreement at the rate of 1.5% per month or the maximum rate permitted by applicable law, whichever is less, accruing from the due date until the amount is paid."

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<sup>1</sup> By letter dated December 10, 2007, SWI advised Pramukh Swami that the Franchise Agreement contained a clerical error and that the effective date of the Franchise Agreement was November 12, 2007 (rather than the November 9, 2007 date indicated on the first page of the Franchise Agreement). A true copy of the December 10, 2007 letter is attached hereto as Exhibit B.

21. Pursuant to section 3.8 of the Franchise Agreement, Pramukh Swami was required to disclose to SWI, among other things, the amount of gross room revenue earned by Pramukh Swami at the Facility for purposes of establishing the amount of royalties and other Recurring Fees due to SWI.

22. Pursuant to section 3.8 of the Franchise Agreement, Pramukh Swami agreed to maintain at the Facility accurate financial information, including books, records, and accounts, relating to the gross room revenue of the Facility and, pursuant to sections 3.8 and 4.8 of the Franchise Agreement, Pramukh Swami agreed to allow SWI to examine, audit, and make copies of the entries in these books, records, and accounts.

23. Pursuant to section 11.2 of the Franchise Agreement, SWI could terminate the Franchise Agreement, with notice to Pramukh Swami, if Pramukh Swami (a) discontinued operating the Facility as a Super 8® guest lodging establishment and/or (b) lost possession or the right to possession of the Facility.

24. Pursuant to section 12.1 of the Franchise Agreement, Pramukh Swami agreed that, in the event of a termination of the Franchise Agreement pursuant to section 11.2, it would pay liquidated damages to SWI in accordance with a formula specified in the Franchise Agreement.

25. Section 13 of the Franchise Agreement specified Pramukh Swami's obligations in the event of a termination of the Franchise Agreement, including its obligation to immediately cease using all of the Super 8® Marks.

26. Pursuant to section 17.4 of the Franchise Agreement, Pramukh Swami agreed that the non-prevailing party would "pay all costs and expenses, including reasonable attorneys' fees,

incurred by the prevailing party to enforce this [Franchise] Agreement or collect amounts owed under this [Franchise] Agreement.”

**The Termination of the Franchise Agreement**

27. On or about September 6, 2013, Pramukh Swami unilaterally terminated the Franchise Agreement when it closed the Facility.

28. By letter dated November 4, 2013, a true copy of which is attached as Exhibit C, SWI acknowledged Pramukh Swami’s unilateral termination of Franchise Agreement, effective September 6, 2013, and advised Pramukh Swami that (a) it had to de-identify the Facility within 10 days from delivery of the termination notice, (b) all items bearing the Super 8® Marks had to be removed, (c) it was required to pay to SWI as liquidated damages for premature termination the sum of \$120,000.00 as required under the Franchise Agreement, and (d) demand was made for all outstanding Recurring Fees through the date of termination.

29. The termination of the Franchise Agreement precludes Pramukh Swami from any further use of the Super 8® Marks in or around the Facility.

30. The termination of the Franchise Agreement precludes Pramukh Swami from any further use of the Super 8® Marks to induce the traveling public in any way.

31. Following the termination of the Franchise Agreement, Pramukh Swami used the Super 8® Marks through, among other things, its failure to remove Super 8® signage and continuing to identify the Facility as a Super 8® guest lodging facility.

32. Pramukh Swami continued to misuse the Super 8® Marks despite receiving notification from SWI to cease and desist from the misuse of the Super 8® Marks.

**FIRST COUNT**

33. SWI repeats and makes a part hereof each and every allegation set forth in paragraphs 1 through 32 of the Verified Complaint.

34. Section 32 of the Lanham Act, 15 U.S.C. § 1114(1)(a), provides in pertinent part that “[a]ny person who shall, without the consent of the registrant — use in commerce any reproduction, counterfeit, copy, or colorable imitation of a registered mark in connection with the sale, offering for sale, distribution, or advertising of any goods or services on or in connection with which such use is likely to cause confusion, or to cause mistake, or to deceive . . . shall be liable in a civil action by the registrant . . .”

35. Following the termination of the Franchise Agreement, Pramukh Swami marketed, promoted, and rented rooms at the Facility through the unauthorized use of the Super 8® Marks, and such use caused confusion or mistake among prospective or actual customers, in violation of Section 32 of the Lanham Act.

36. Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a), provides in pertinent part that “[a]ny person who, on or in connection with any goods or services . . . uses in commerce any word, term, name, symbol . . . or any false designation of origin, false or misleading description of fact, or false or misleading representation of fact, which is likely to cause confusion, or to cause mistake, or to deceive as to affiliation . . . or as to the origin, sponsorship, or approval of . . . goods or services . . . shall be liable in a civil action . . .”

37. The acts of Pramukh Swami in marketing, promoting, and renting rooms at the Facility, through and with the Super 8® Marks, constitute:

- (a) a false designation of origin;
- (b) a false and misleading description of fact; and

(c) a false and misleading representation of fact;

that caused confusion, mistake, or deception, as to the affiliation of Pramukh Swami's Facility with SWI, and caused confusion, mistake, or deception, to the effect that SWI sponsors or approves of the guest lodging services that Pramukh Swami provides at the Facility, all in violation of Section 43(a) of the Lanham Act.

38. Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), provides in pertinent part that “[t]he owner of a famous mark shall be entitled, subject to the principles of equity and upon such terms as the court deems reasonable, to an injunction against another person's commercial use in commerce of a mark or trade name, if such use begins after the mark has become famous and causes dilution of the distinctive quality of the mark, and to obtain such other relief as is provided in this subsection.”

39. Pramukh Swami's use of the Super 8® Marks in connection with goods and services at the Facility, after the Super 8® Marks became famous, caused dilution and disparagement of the distinctive quality of the Super 8® Marks, and lessened the capacity of the Super 8® Marks to identify and distinguish the goods and services of SWI, all in violation of Section 43(c) of the Lanham Act.

40. Pramukh Swami's on-going acts of infringement in violation of Sections 32, 43(a), and 43(c) of the Lanham Act are malicious, fraudulent, willful, and deliberate.

41. Pramukh Swami's on-going acts of infringement in violation of Sections 32, 43(a), and 43(c) of the Lanham Act have inflicted irreparable harm on SWI.

42. SWI has no adequate remedy at law.

**WHEREFORE**, pursuant to 15 U.S.C. §§ 1114, and 1125(a) & (c), SWI demands judgment against Pramukh Swami granting compensatory damages, treble damages, attorneys'

fees, prejudgment interest, costs of suit, and such other and further relief as this Court shall deem just and proper.

**SECOND COUNT**

43. SWI repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 42 of the Verified Complaint.

44. Pursuant to sections 3.8 and 4.8 of the Franchise Agreement, Pramukh Swami agreed to allow SWI to examine, audit, and make copies of Pramukh Swami's financial information, including books, records, and accounts, relating to the gross room revenue earned at the Facility.

45. Pramukh Swami has engaged in acts and practices, as described, which amount to infringement of the Super 8® Marks in an unlawful, unfair, and fraudulent manner which is likely to confuse the public.

46. As a result, Pramukh Swami owes restitution and the disgorgement of profits, in an amount unknown to SWI, and which amount cannot be ascertained without an accounting of the receipts and disbursements, profit and loss statements, and other financial materials, statements and books from Pramukh Swami.

**WHEREFORE**, SWI demands judgment ordering that Pramukh Swami account to SWI for any and all revenue derived as a result of marketing, promoting, or selling guest lodging services at the Facility through and with the Super 8® Marks.

**THIRD COUNT**

47. SWI repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 46 of the Verified Complaint.

48. By letter dated November 4, 2013, SWI acknowledged Pramukh Swami's unilateral termination of the Franchise Agreement, effective September 6, 2013, when Pramukh Swami closed the Facility.

49. Section 12.1 of the Franchise Agreement provides that, in the event of termination of the Franchise Agreement due to action of the Franchisee, Pramukh Swami shall pay liquidated damages to SWI within 30 days of termination.

50. As a result of the termination of the Franchise Agreement, Pramukh Swami is obligated to pay SWI liquidated damages in the amount of \$120,000.00, as calculated pursuant to section 12.1 of the Franchise Agreement.

51. Notwithstanding SWI's demand for payment, Pramukh Swami has failed to pay SWI the liquidated damages as required in section 12.1 of the Franchise Agreement.

52. SWI has been damaged by Pramukh Swami's failure to pay liquidated damages.

**WHEREFORE**, SWI demands judgment against Pramukh Swami for liquidated damages in the amount of \$120,000.00, together with interest, attorneys' fees, and costs of suit.

#### **FOURTH COUNT**

53. SWI repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 52 of the Verified Complaint.

54. By virtue of the premature termination of the Franchise Agreement, SWI sustained a loss of future revenue over the remainder of the term of the Franchise Agreement.

55. If the Court determines that Pramukh Swami is not liable to pay SWI liquidated damages as required by section 12.1 of the Franchise Agreement then, in the alternative, Pramukh Swami is liable to SWI for actual damages for the premature termination of the Franchise Agreement.

56. SWI has been damaged by Pramukh Swami's breach of its obligation to operate a Super 8® guest lodging facility for the remaining term of the Franchise Agreement.

**WHEREFORE**, SWI demands judgment against Pramukh Swami for actual damages in an amount to be determined at trial, together with interest, attorneys' fees, and costs of suit.

**FIFTH COUNT**

57. SWI repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 56 of the Verified Complaint.

58. Pursuant to section 7 and Schedule C of the Franchise Agreement, Pramukh Swami was obligated to remit Recurring Fees to SWI.

59. Despite its obligation to do so, Pramukh Swami failed to remit certain of the Recurring Fees due and owing under the Franchise Agreement, in the current amount of \$30,033.32.

60. Pramukh Swami's failure to remit the agreed upon Recurring Fees constitutes a breach of the Franchise Agreement and has damaged SWI.

**WHEREFORE**, SWI demands judgment against Pramukh Swami for the Recurring Fees due and owing under the Franchise Agreement, in the current amount of \$30,033.32, together with interest, attorneys' fees, and costs of suit.

**SIXTH COUNT**

61. SWI repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 60 of the Verified Complaint.

62. At the time of the termination of the Franchise Agreement, Pramukh Swami was obligated to pay SWI Recurring Fees.

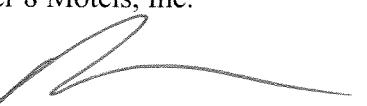
63. Despite its obligation to do so, Pramukh Swami failed to pay certain of the Recurring Fees due and owing under the Franchise Agreement, in the current amount of \$30,033.32.

64. In addition, Pramukh Swami benefited from its wrongful use of the Super 8® Marks after termination of the Franchise Agreement and paid no royalty or other Recurring Fees to SWI in return for that benefit.

65. Pramukh Swami's failure to compensate SWI constitutes unjust enrichment and has damaged SWI.

**WHEREFORE**, SWI demands judgment against Pramukh Swami for the Recurring Fees due and owing under the Franchise Agreement, in the current amount of \$30,033.32, and all royalties and other Recurring Fees that should be paid to compensate SWI for the period during which Pramukh Swami misused the Super 8® Marks and was thereby unjustly enriched, together with interest, attorneys' fees, and costs of suit.

**LeClairRyan**  
Attorneys for Plaintiff,  
Super 8 Worldwide, Inc.,  
f/k/a Super 8 Motels, Inc.

By:   
Bryan P. Couch

Dated: 1/7/15

**CERTIFICATION PURSUANT TO L. CIV. R. 11.2**

I certify that, to the best of my knowledge, this matter is not the subject of any other action pending in any court or of any pending arbitration or administrative proceeding.

**LeClairRyan**  
Attorneys for Plaintiff,  
Super 8 Worldwide, Inc.,  
f/k/a Super 8 Motels, Inc.

By:   
Bryan P. Couch

Dated: 1/7/15

VERIFICATION

STATE OF NEW JERSEY        )  
                                  ) ss:  
COUNTY OF MORRIS        )

SUZANNE FENIMORE, of full age, being duly sworn according to law, upon her oath, deposes and says:

I am Senior Director of Contracts Compliance for Super 8 Worldwide, Inc., formerly known as Super 8 Motels, Inc. ("SWI"), which is plaintiff in this action.

I have read the foregoing Verified Complaint and all the allegations contained therein. Except as to allegations alleged upon information and belief, which allegations I believe to be true, all the allegations in the Verified Complaint are true based on my personal knowledge, the records of SWI and/or information available through employees of SWI.

Suzanne Fenimore  
SUZANNE FENIMORE

Sworn and subscribed to before  
me this 1<sup>st</sup> day of August, 2014

Karen A. Bromm  
NOTARY PUBLIC



# **EXHIBIT A**

Location: Claremont, NC  
 Entity No.: 72580-02  
 Unit No.: 8483

**SUPER 8 MOTELS, INC.**  
**FRANCHISE AGREEMENT**

THIS FRANCHISE AGREEMENT ("Agreement"), dated Nov. 9<sup>th</sup>, 2007, is between SUPER 8 MOTELS, INC., a South Dakota corporation ("we", "our" or "us"), and PRAMUKH SWAMI HOSPITALITY, LLC, a North Carolina Limited Liability Company ("you"). The definitions of capitalized terms are found in Appendix A. In consideration of the following mutual promises, the parties agree as follows:

This transaction involves the transfer of an existing Chain Facility at the Location first granted to Krishana Corp. of Catawba County ("Prior Franchisee") in a Franchise Agreement with us dated July 31, 1996 (the "Prior Agreement"). You assume and obligate yourself to perform any and all of the obligations (financial and otherwise) of the Prior Franchisee under the Prior Agreement that is not paid or performed as of the date of this Agreement, including without limitation, the obligation to pay any unpaid Royalties, System Assessment Fees or other amounts due us and to correct any uncured defaults other than as expressly superseded by this Agreement. You acknowledge that we may require you or your staff to complete training on the use of a property management or similar computer system for accessing the Reservation System and pay our retraining fee.

**1. License.** We have the exclusive right to license and franchise to you the distinctive "Super 8" System for providing economy lodging motel services. We grant to you and you accept the License, effective and commencing on the Opening Date and ending on the earliest to occur of the Term's expiration or a Termination. The License is effective only at the Location and may not be transferred or relocated. You will call the Facility a "Super 8 Motel" and you may adopt additional or secondary designations for the Facility with our prior written consent, which we may withhold, condition, or withdraw on written notice in our sole discretion. You shall not affiliate or identify the Facility with another franchise system, reservation system, brand, cooperative or registered mark during the Term.

**2. Protected Territory.** We will not own, operate, lease, manage, or license anyone but you to operate a Chain Facility of the same name (Super 8 Motel) in the "Protected Territory", defined in Appendix A, while this Agreement is in effect. We may own, operate, lease, manage, franchise or license anyone to operate any Chain Facility located anywhere outside the Protected Territory without any restriction or obligation to you. We may grant Protected Territories for other Chain Facilities that overlap your Protected Territory. While this Agreement is in effect, neither you nor your officers, directors, general partners or owners of 25% or more of your Equity Interests, may own, operate, lease, manage or franchise (i) any guest lodging facility other than the Facility in the Protected Territory (other than the Facility) unless we or our affiliate licenses the facility, and/or (ii) any time share resort, vacation club, residence club, fractional ownership residence, condominium/apartment leasing or rental business, or the like, for any

facility or business that shares directly or indirectly, common areas, amenities, recreation facilities, services, supplies or support activities with the Facility. You will use any information obtained through the Reservation System to refer guests, directly or indirectly, only to Chain Facilities. This Section does not apply to any Chain Facility located in the Protected Territory on the Effective Date, which we may renew, relicense, allow to expand, or replace with a replacement Facility located with the same trading area having not more than 120% of the guest rooms of the replaced Chain Facility if its franchise with us terminated or is not renewed. The Protected Territory fairly represents the Facility's trading area, and you acknowledge that. There are no express or implied territorial rights or agreements between the parties except as stated in this Section. The covenants in this Section are mutually dependent; if you breach this Section, your Protected Territory will be the Location only.

**3. Your Improvement and Operating Obligations.** Your obligations to improve, operate and maintain the Facility are:

**3.1 Improvements.** You must select and acquire the Location and acquire, equip and supply the Facility in accordance with System Standards for entering conversion facilities. You must begin improvement of the Facility no later than thirty (30) days after the Effective Date. You must thereafter continue renovation and improvement of the Facility as the Punch List requires and pass any related quality assurance inspection we may conduct. All improvements will comply with System Standards, any Approved Plans, Schedule B and any Punch List attached to this Agreement. Your general contractor or you must carry the insurance required under this Agreement during renovation. If you do not commence or complete the improvement of the Facility by the dates specified in this Section 3.1, or the Facility does not meet the post-transfer quality assurance inspection standard, or complete any post-transfer improvements specified in the Punch List after the Effective Date, then we may, in our sole discretion, terminate this Agreement by giving written notice to you. Time is of the essence for the Improvement Obligation. We may, however, in our sole discretion, grant one or more extensions of time to perform any phase of the Improvement Obligation. You must also pay us the Reinspection Fee described in Section 3.9 if you fail to complete any Improvement Obligation by the deadline established in the Punch List and our representatives must return to the Facility to inspect it. We may grant you an extension of time to complete the items on your Punch List in our sole discretion. The grant of an extension to perform your Improvement Obligation will not waive any other default existing at the time the extension is granted.

**3.2 Improvement Plans.** You will create plans and specifications for the work described in Section 3.1 (based upon the System Standards and this Agreement) if we so request and submit them for our approval before starting improvement of the Location. We will not unreasonably withhold or delay our approval, which is intended only to test compliance with System Standards, and not to detect errors or omissions in the work of your architects, engineers, contractors or the like. Our review does not cover technical, architectural or engineering factors, or compliance with federal, state or local laws, regulations or code requirements. We will not be liable to you or your lenders, contractors, employees, guests or others on account of our review or approval of your plans, drawings or specifications, or our inspection of the Facility before, during or after renovation or construction. Any material modifications to or variations from the Approved Plans require our prior written approval. You will promptly provide us with copies of permits, job progress reports, and

other information as we may reasonably request. We may inspect the work while in progress without prior notice.

**3.3 Opening.** You may continue to identify the Facility as part of the System prior to completing the Improvement Obligation.

**3.4 Operation.** You will operate and maintain the Facility continuously after the Opening Date on a year-round basis as required by System Standards and offer transient guest lodging and other related services of the Facility (including those specified on Schedule B) to the public in compliance with the law and System Standards. You will not operate a Food and Beverage service without our prior written consent, except for a complimentary coffee service/continental breakfast in accordance with System Standards. If you do not manage the Chain Facility personally, you must employ a full-time general manager who will be dedicated solely to the Facility. You will keep the Facility in a clean, neat, and sanitary condition. You will clean, repair, replace, renovate, refurbish, paint, and redecorate the Facility and its FF&E as and when needed to comply with System Standards. The Facility will accept payment from guests by all credit and debit cards we designate in the System Standards Manual and follow standard industry practices for safeguarding cardholder information, including but not limited to, the Payment Card Industry Data Security Standard. You may add to or discontinue the amenities, services and facilities described in Schedule B, or to lease or subcontract any service or portion of the Facility only with our prior written consent, which we will not unreasonably withhold or delay. Your front desk operation, telephone system, parking lot, swimming pool and other guest service facilities may not be shared with or used by guests of another lodging or housing facility.

**3.5 Training.** If this is your first System franchise, you or one of your principal owners will attend an orientation program as described in Section 4.1. The Facility's initial and any replacement general manager must complete to our satisfaction the manager training program described in Section 4.1, even if you employ other managers for other Chain Facilities who have already received such training. You will train or cause the training of all Facility personnel as and when required by System Standards and this Agreement. You will pay all travel, lodging, meals and compensation expenses of the people you send for training programs, tuition, and all travel, lodging, meal and facility and equipment rental expenses of our representatives if training is provided at the Facility.

**3.6 Marketing.**

**3.6.1** You will participate in System marketing programs, including the Directory and the Reservation System. You will obtain and maintain the computer and communications service and equipment we specify to participate in the Reservation System. You will comply with our rules and standards for participation, and will honor reservations and commitments to guests and travel industry participants. You authorize us to offer and sell reservations for rooms and services at the Facility according to the rules of participation and System Standards. You may implement, at your option and expense, your own local advertising. Your advertising materials must use the Marks correctly, and must comply with System Standards or be approved in writing by us prior to publication. You will stop using any non-conforming, out-dated or misleading advertising materials if we so request.

3.6.2 The Facility must participate in our Chain-wide Internet marketing activities like other marketing programs. You shall provide us with information and photographs of the Facility in accordance with System Standards for posting on the Chain website. The content you provide us or use yourself for any Internet marketing must be true, correct and accurate, and you will notify us in writing promptly when any correction to the content becomes necessary. You shall promptly modify at our request the content of any Internet marketing material for the Facility you use, authorize, display or provide to conform to System Standards. You will discontinue any Internet marketing that conflicts, in our reasonable discretion, with Chain-wide Internet marketing activities. You must honor the terms of any participation agreement you sign for Internet marketing. You shall pay when due any fees, commissions, charges and reimbursements relating to Internet marketing activities (i) in which you agree to participate, or (ii) that we designate as mandatory on a Chain-wide basis, provided that the activities carry aggregate fees per transaction of not more than the sum of the full agent commission specified on Schedule C for sales agents, plus 10% of the Chain's reported average daily rate for the preceding calendar year. We may suspend the Facility's participation in Internet marketing activity if you default under this Agreement.

3.7 **Governmental Matters.** You will obtain as and when needed all governmental permits, licenses and consents required by law to construct, acquire, renovate, operate and maintain the Facility and to offer all services you advertise or promote. You will pay when due or properly contest all federal, state and local payroll, withholding, unemployment, beverage, permit, license, property, ad valorem and other taxes, assessments, fees, charges, penalties and interest, and will file when due all governmental returns, notices and other filings. You will comply with all applicable federal, state and local laws, regulations and orders applicable to you and/or the Facility, including those combating terrorism such as the USA Patriot Act and Executive Order 13224.

### 3.8 **Financial Books & Records; Audits.**

3.8.1 The Facility's transactions must be timely and accurately recorded in accounting books and records prepared on an accrual basis compliant with generally accepted accounting principles of the United States ("GAAP") and consistent with the most recent edition of the Uniform System of Accounts for the Lodging Industry published by the American Hotel & Motel Association, as modified by this Agreement and System Standards. You acknowledge that your accurate accounting for and reporting of Gross Room Sales is a material obligation you accept under this Agreement.

3.8.2 Upon our request, you will send to us copies of financial statements, tax returns, and other records relating to the Facility for the applicable accounting period that we require under this Agreement and System Standards. We may notify you of a date on which we propose to audit the Facility's books and records at the Facility. You will be deemed to confirm our proposed date unless you follow the instructions with the audit notice for changing the date. You need to inform us where the books and records will be produced. You need to produce for our auditors at the confirmed time and place for the audit the books, records, tax returns and financial statements for the Facility. We may also perform an audit of the Facility's books and records without advance notice. Your staff must cooperate with and assist our auditors to perform any audit we conduct.

3.8.3. We will notify you in writing if you default under this Agreement because (i) you do not cure a violation of Section 3.8.2 within 30 days after the date of the initial audit, (ii) you cancel 2 or more previously scheduled audits, (iii) you refuse to admit our auditors during normal business hours at the place where you maintain the Facility's books and records, or refuse to produce the books and records at the audit or send them to us as required under this Agreement and System Standards for the applicable accounting periods, (iv) our audit determines that the books and records you produced are incomplete or show evidence of tampering or violation of generally accepted internal control procedures, or (v) our audit determines that that you have reported to us less than 97% of the Facility's Gross Room Sales for any fiscal year preceding the audit. Our notice of default may include, in our sole discretion and as part of your performance needed to cure the default under this Section 3.8, an "Accounting Procedure Notice." You must also pay any deficiency in Recurring Fees, any Audit Fee we assess you for your default of Section 3.8 as described in Section 4.8, and/or other charges we identify and invoice as a result of the audit. The Accounting Procedure Notice requires that you obtain and deliver to us, within 90 days after the end of each of your next three fiscal years ending after the Accounting Procedure Notice, an audit opinion signed by an independent certified public accountant who is a member of the American Institute of Certified Public Accountants addressed to us that the Facility's Gross Room Sales you reported to us during the fiscal year fairly present the Gross Room Sales of the Facility computed in accordance with this Agreement for the fiscal year.

**3.9 Inspections.** You acknowledge that the Facility's participation in our quality assurance inspection program (including unannounced inspections) is a material obligation you accept under this Agreement. You will permit our representatives to perform quality assurance inspections of the Facility at any time with or without advance notice. The inspections will commence during normal business hours although we may observe Facility operation at any time. You and the Facility staff will cooperate with the inspector performing the inspection. If the Facility fails an inspection, you refuse to cooperate with our inspector, or you refuse to comply with our published inspection System Standards, then you will pay us when invoiced for any Reinspection Fee specified in System Standards Manuals plus the reasonable travel, lodging and meal costs our inspector incurs for a reinspection. You will also be charged the Reinspection Fee if we are required to return to the Facility to inspect it as a result of your failure to complete any Improvement Obligation by the deadline established in the Punch List, as set forth in Section 3.1. We may also conduct paper and electronic customer satisfaction surveys of your guests and include the results in your final quality assurance score. We may publish and disclose the results of quality assurance inspections and guest surveys.

3.10 **Insurance.** You will obtain and maintain during the Term of this Agreement the insurance coverage required under the System Standards Manual from insurers meeting the standards established in the Manual. Unless we instruct you otherwise, your liability insurance policies will name Super 8 Motels, Inc., Wyndham Worldwide Corporation, Wyndham Hotel Group, LLC, their current and former affiliates, successors and assigns as additional insureds.

3.11 **Conferences.** Chain conferences are held on either a chain-wide or regional basis. You or your representative must attend each Chain conference and pay the Conference Fee we set for Chain franchisees, if and when we determine to hold a Chain conference. If you operate other lodging facilities under the System in addition to the Facility, you must send a different representative to the Chain conference and pay another Conference Fee for each facility. We will charge you and you must pay the Conference Fee even if you do not attend the Chain conference. You will receive reasonable notice of a Chain conference.

3.12 **Purchasing.** You will purchase or obtain certain items we designate as proprietary or that bear or depict the Marks, such as signage, only from suppliers we approve. You may purchase other items for the Facility from any competent source you select, so long as the items meet or exceed System Standards.

3.13 **Good Will.** You will use reasonable efforts to protect, maintain and promote the name "Super 8 Motels" and its distinguishing characteristics, and the other Marks. You will not permit or allow your officers, directors, principals, employees, representatives, or guests of the Facility to engage in, conduct which is unlawful or damaging to the good will or public image of the Chain or System. You will follow System Standards for identification of the Facility and for you to avoid confusion on the part of guests, creditors, lenders, investors and the public as to your ownership and operation of the Facility, and the identity of your owners. You will refer any guest that the Facility cannot accommodate to the nearest Chain Facility unless and until the guest expresses a preference for a different lodging facility. You will participate in any Chain-wide guest service and satisfaction guaranty programs we require in good faith for all Chain Facilities.

3.14 **Facility Modifications.** You may materially modify, diminish or expand the Facility (or change its interior design, layout, FF&E, or facilities) only after you receive our prior written consent, which we will not unreasonably withhold or delay. You will pay our Rooms Addition Fee then in effect for each additional guest room you may add to the Facility over 120 rooms. If we so request, you will obtain our prior written approval of the plans and specifications for any material modification, which we will not unreasonably withhold or delay. You will not open to the public any material modification until we inspect it for compliance with the Approved Plans and System Standards.

3.15 **Courtesy Lodging.** You will provide lodging at the "Employee Rate" established in the System Standards Manual from time to time (but only to the extent that adequate room vacancies exist) to our representatives traveling on business, but not more than three standard guest rooms at the same time.

3.16 **Minor Renovations.** Beginning three years after the Opening Date, we may issue a "Minor Renovation Notice" to you that will specify reasonable Facility upgrading and renovation

requirements (a "Minor Renovation") to be commenced no sooner than 90 days after the notice is issued, having an aggregate cost for labour, FF&E and materials estimated by us to be not more than the Minor Renovation Ceiling Amount. You will perform the Minor Renovations as and when the Minor Renovation Notice requires. We will not issue a Minor Renovation Notice within three years after the date of a prior Minor Renovation Notice, or if the three most recent quality assurance inspection scores of the Facility averaged no more than 200 points and the most recent quality assurance inspection score for the Facility is more than 200 points (or equivalent scores under a successor quality assurance scoring system we employ), when the Facility is otherwise eligible for a Minor Renovation.

**4.1.1 General Manager Orientation Training.** We will offer at a location in the United States we designate a general manager orientation training program. The program will not exceed two weeks in duration and will cover such topics as System Standards, services available from us, and operating a Chain Facility. We may also offer certain Internet-based training as a supplement to the classroom training experience. Your initial general manager (or other representative who exercises day to day operational authority) for the Facility must complete this program to our satisfaction before the Opening Date. Any replacement general manager must complete general manager orientation to our satisfaction no later than 90 days after he/she assumes the position. If we do not offer a place in general manager orientation within the above time frame, your replacement general manager must attend the next program held at which we offer a place. Your general manager for the Facility must complete general manager orientation even if you employ managers at other Chain Facilities who have already received this training. We charge you tuition for general manager orientation which is payable before the scheduled date of the program. The tuition for your first general manager is \$1,250 if he/she attends orientation within the time period required under this section. For any replacement general manager, you must pay the tuition in effect for the program when your manager attends the program. You must also pay for your manager's travel, lodging, meals, incidental expenses, compensation and benefits. We may, at our option, automatically schedule your initial or replacement general manager for a class to be held within the required time period (an "auto-assigned class") and invoice you when we notify you about the date of the class. If your general manager is unable to attend that class, you must notify us at least 15 days before the training start date and re-schedule the general manager for another class to be held within the 90 day period. We may charge you "No-Show Fees" or "Cancellation Fees" if your general manager fails to attend orientation within the required time period or fails to attend a program we have scheduled for him or her without giving us at least 15 days notice of cancellation. This is in addition to the tuition you must pay us for your general manager at the then in effect rate when he/she attends orientation. See Section 4.1.5.

**4.1.2 Owner Orientation Training.** We will offer an owner orientation training program to familiarize you with the System, the Chain, and our services. If this is your first System franchise, you (or a person with executive authority if you are an entity) must attend owner orientation before the Opening Date. If we do not offer a place in owner orientation within this time period, you must attend the next program held at which we offer a place. Financial institutions and real estate mortgage investment conduits are exempt from the obligation to attend owner orientation, but may choose to do so at their option. We charge you tuition of \$825 which is payable before the scheduled date for the program. You must also pay for your travel,

lodging, meal and incidental expenses. If you are unable to attend an orientation program that you have scheduled with us, you must notify us at least 15 days before the start date and schedule attendance at another class to be held within the 90 day period. We may charge you No-Show or Cancellation Fees if you fail to attend any mandatory orientation program within the required time period or fail to attend a program we have scheduled for you without giving us at least 15 days notice of cancellation. See Section 4.1.5.

**4.1.3 Remedial Training.** We may require you, your general manager and/or your staff to participate in remedial training if the Facility fails multiple quality assurance inspections and/or experiences significant complaints to our guest services department, as a condition to avoiding termination or to resumption of reservation service. This training may be offered at our corporate offices, at a regional location, on-line or at the Facility. You must pay the tuition in effect for this program when it is offered to you. If the training is provided at the Facility, you must provide lodging for our trainers. Tuition for remedial training must be paid before the training commences. The length of the remedial training could be up to five days, depending on the severity of the quality assurance and/or customer service issues.

**4.1.4 Re-Certification; Supplemental Training.** General managers who have completed S.T.E.P. or Advanced S.T.E.P. must be re-certified every two years by taking a refresher S.T.E.P. class or other training we may designate for this purpose. You must pay us the then current tuition for this training and your general manager's travel expense, compensation and benefits for attending the program. The training may be held at our corporate offices, at Chain conferences or at other locations. We may offer other mandatory or optional training programs for reasonable tuition or without charge. This training could be offered in our U.S. training center or other locations or held in conjunction with a Chain lodging conference. You will pay for your representative's travel, lodging, meals, incidental expenses, compensation and benefits and any tuition charge we establish for this training. We may offer, rent or sell to you video tapes, computer discs or other on-site training aids and materials, or require you to buy them at reasonable prices. We may also offer Internet-based training via the Chain's intranet website.

**4.1.5 No-Show and Cancellation Fees.** If you or your general manager fails to attend orientation within the required time period, or fails to attend a training program as scheduled (including any auto-assigned class) without notifying us in advance, we may charge you a No-Show Fee of up to 100% of the tuition for the program. If you or any other member of your staff cancels participation in any training program less than 15 days before it is scheduled to be held, we may charge you a Cancellation Fee of up to 50% of the tuition for the program. No-Show and Cancellation Fees are in addition to the tuition you will have to pay at the then offered rate when you or your general manager attends the program. We may assess you additional No-Show or Cancellation Fees for continued failures by you under Section 4.1.

**4.2 Reservation System.** We will operate and maintain (directly or by subcontracting with an affiliate or one or more third parties) a computerized Reservation System or such technological substitute(s) as we determine, in our discretion. We will use System Assessment Fees as specified in Schedule C, allocated in our discretion from the Advertising and Reservation Fund, for the acquisition, development, support, equipping, maintenance, improvement and operation of the Reservation System. We will provide software maintenance for the software we license to you to

connect to the Reservation System if you are up to date in your payment of Recurring Fees and all other fees you must pay under any other agreement with us or our affiliate. The Facility will participate in the Reservation System, commencing with the Opening Date for the balance of the Term. We have the right to provide reservation services to lodging facilities other than Chain Facilities or to other parties. We may use funds in the Advertising and Reservation Fund to reimburse our reasonable direct and indirect costs, overhead or other expenses of operating the Reservation System.

#### 4.3 Marketing

4.3.1 We will use System Assessment Fees, allocated in our discretion from the Advertising and Reservation Fund, to promote public awareness and usage of Chain Facilities by implementing appropriate international, national, regional and local advertising, promotion, publicity, market research and other marketing programs, training programs and related activities, and the production and distribution of System publications and directories of hotels. We will determine in our discretion: (i) The nature and type of media placement; (ii) The allocation (if any) among international, national, regional and local markets; and (iii) The nature and type of advertising copy, other materials and programs. System Assessment Fees may reimburse us or an affiliate for the reasonable direct and indirect costs, overhead or other expenses of providing marketing services. We are not obligated to supplement the Advertising and Reservation Fund or to advance funds to pay for System marketing activities. We do not promise that you or the Facility will benefit directly or proportionately from System marketing activities.

4.3.2 We may, at our discretion, implement special international, national, regional or local promotional programs (which may or may not include the Facility) and may make available to you (to use at your option) media advertising copy and other marketing materials for prices which reasonably cover the materials' direct and indirect costs.

4.3.3 We may, at our discretion, implement "group booking" programs created to encourage use of Chain Facilities for tours, conventions and the like, possibly for separate fees in addition to the System Assessment Fee, for any resulting group booking accepted at the Facility.

4.3.4 We will publish the Chain Directory. We will supply Directories to you for display at locations specified in the System Standards Manual or policy statements. We will include the Facility in the Chain Directory after it opens if you submit the information we request on time, and you are not in default under this Agreement at the time we must arrange for publication. We may assess a reasonable charge for the direct and indirect expenses (including overhead) of producing and delivering the Directories.

4.4 **Purchasing and Other Services.** We may offer optional assistance to you with purchasing items used at or in the Facility. Our affiliates may offer this service on our behalf. We may restrict the vendors authorized to sell proprietary or Mark-bearing items in order to control quality, provide for consistent service or obtain volume discounts. We will maintain and provide to you lists of suppliers approved to furnish Mark-bearing items, or whose products conform to System Standards. We may offer optional architectural and design services for the Facility for a separate fee.

4.5 **The System.** We will control and establish requirements for all aspects of the System. We may, in our discretion, change, delete from or add to the System, including any of the Marks or System Standards, in response to changing market conditions. We may, in our discretion, permit deviations from System Standards, based on local conditions and our assessment of the circumstances.

4.6 **Consultations and Standards Compliance.** We will assist you to understand your obligations under System Standards by telephone, mail, during quality assurance inspections, through the System Standards Manual, at training sessions and during conferences and meetings we conduct. We will provide telephone and mail consultation on matters of Facility operation and marketing through our representatives. We will offer you access to any Internet website we may maintain to provide Chain franchisees with information and services, subject to any rules, policies and procedures we establish for its use and access and to this Agreement. We may limit or deny access to any such website while you are in default under this Agreement.

4.7 **System Standards Manual and Other Publications.** We will specify System Standards in the System Standards Manual, policy statements or other publications. We will lend you one copy of the System Standards Manual promptly after we sign this Agreement. We will send you any System Standards Manual revisions and/or supplements as and when issued. We will send you all other publications for Chain franchisees and all separate policy statements in effect from time to time.

4.8 **Inspections and Audits.** We have the unlimited right to conduct unannounced quality assurance inspections of the Facility and its operations, records and Mark usage to test the Facility's compliance with System Standards and this Agreement, and the audits described in Section 3.8. We have the unlimited right to reinspect if the Facility does not achieve the score required on an inspection. We may impose a reinspection fee and will charge you for our costs as provided in Section 3.9. You will pay us an "Audit Fee" of \$1,000.00 when we invoice you for an Audit Fee under Section 3.8. We may increase the Audit Fee on a Chain-wide basis to cover any increases in our audit costs, but not more than 5% per year on a cumulative basis. Our inspections are solely for the purposes of checking compliance with System Standards.

5. **Term.** The Term begins on the Effective Date and expires on November 30, 2027. Some of your duties and obligations will survive termination or expiration of this Agreement. NEITHER PARTY HAS RENEWAL RIGHTS OR OPTIONS.

6. **Application and Relicense Fees.** We should receive from you a non-refundable Application Fee of \$1,000.00. You will pay us a non-refundable Relicense Fee in the amount of \$24,000, when you sign this Agreement, which is fully earned when we sign this Agreement.

7. **Recurring Fees, Taxes and Interest.**

7.1 You will pay us certain "Recurring Fees" in U.S. dollars (or such other currency as we may direct if the Facility is outside the United States). The Royalty and System Assessment Fees described in this Section 7.1 are payable 15 days after the month in which they accrue, without billing or demand. Other Recurring Fees are payable at the time set forth in the System

Standards. Recurring Fees include the following:

7.1.1 A "Royalty" equal to five and one half percent (5.5%) of Gross Room Sales of the Facility accruing during the calendar month, accrues from the earlier of the Opening Date or the date you identify the Facility as a Chain Facility or operate it under a Mark until the end of the Term.

7.1.2 A "System Assessment Fee" as stated in Schedule C to be paid into the Advertising and Reservation Fund, accrues from the Opening Date until the end of the Term, including during suspension periods. Upon 60 days written notice, we may change the System Assessment Fee after the tenth anniversary of the Effective Date to cover costs as described in Schedule C. You will also pay or reimburse us as described in Schedule C for "Additional Fees" such as travel and other sales agent commissions paid for certain reservations at the Facility plus a reasonable service charge, a "GDS Fee" levied to pay for reservations for the Facility originated or processed through the Global Distribution System, the Internet, or other reservation systems and networks, and fees for additional services and programs. We may increase or adjust the Additional Fees to cover the cost of the services or to add new services or programs at any time on not less than 60 days prior written notice.

7.2 "Taxes" are equal to any federal, state or local sales, gross receipts, use, value added, excise or similar taxes assessed against us on the Recurring Fees by the jurisdictions where the Facility is located, but not including any income tax, franchise or other tax for our privilege of doing business in your State. You will pay Taxes directly to us when due.

7.3 "Interest" is payable on any past due amount payable to us under this Agreement at the rate of 1.5% per month or the maximum rate permitted by applicable law, whichever is less, accruing from the due date until the amount is paid. Interest is payable when you receive our invoice.

7.4 If a Transfer occurs, your transferee or you will pay us a "Relicense Fee" equal to the Initial Fee we would then charge a new franchisee for the Facility.

## 8. Indemnifications.

8.1 Independent of your obligation to procure and maintain insurance, you will indemnify, defend and hold the Indemnitees harmless, to the fullest extent permitted by law, from and against all Losses and Expenses, incurred by any Indemnitee for any investigation, claim, action, suit, demand, administrative or alternative dispute resolution proceeding, relating to or arising out of any transaction, occurrence or service at, or involving the operation of, the Facility, any payment you make or fail to make to us, any breach or violation of any contract or any law, regulation or ruling by, or any act, error or omission (active or passive) of, you, any party associated or affiliated with you or any of the owners, officers, directors, employees, agents or contractors of you or your affiliates, including when you are alleged or held to be the actual, apparent or ostensible agent of the Indemnitee, or the active or passive negligence of any Indemnitee is alleged or proven. You have no obligation to indemnify an Indemnitee for damages to compensate for property damage or personal injury if a court of competent jurisdiction makes a final decision not subject to further appeal that the Indemnitee engaged in willful misconduct or intentionally caused such property damage or bodily injury. This exclusion from the obligation to indemnify shall not, however, apply if the property damage or bodily injury resulted from the use of reasonable force by the Indemnitee

to protect persons or property.

8.2 You will respond promptly to any matter described in the preceding paragraph, and defend the Indemnitee. You will reimburse the Indemnitee for all costs of defending the matter, including reasonable attorneys' fees, incurred by the Indemnitee if your insurer or you do not assume defense of the Indemnitee promptly when requested, or separate counsel is appropriate, in our discretion, because of actual or potential conflicts of interest. We must approve any resolution or course of action in a matter that could directly or indirectly have any effect on parties other than you and the complaining party in the matter, or could serve as a precedent for other matters.

8.3 We will indemnify, defend and hold you harmless, to the fullest extent permitted by law, from and against all Losses and Expenses, incurred by you in any action or claim arising from your proper use of the System alleging that your use of the System and any property we license to you is an infringement of a third party's rights to any trade secret, patent, copyright, trademark, service mark or trade name. You will promptly notify us in writing when you become aware of any alleged infringement or an action is filed against you. You will cooperate with our defense and resolution of the claim. We may resolve the matter by obtaining a license of the property for you at our expense, or by requiring that you discontinue using the infringing property or modify your use to avoid infringing the rights of others.

## **9. Your Assignments, Transfers and Conveyances.**

**9.1 Transfer of the Facility.** This Agreement is personal to you (and your owners if you are an entity). We are relying on your experience, skill and financial resources (and that of your owners and the guarantors, if any) to sign this Agreement with you. You may finance the Facility and grant a lien, security interest or encumbrance on it without notice to us or our consent. If a Transfer is to occur, the transferee or you must comply with Section 9.3. Your License is subject to termination when the Transfer occurs. The License is not transferable to your transferee, who has no right or authorization to use the System and the Marks when you transfer ownership or possession of the Facility. The transferee may not operate the Facility under the System, and you are responsible for performing the post-termination obligations in Section 13. You and your owners may, only with our prior written consent and after you comply with Sections 9.3 and 9.6, assign, pledge, transfer, delegate or grant a security interest in all or any of your rights, benefits and obligations under this Agreement, as security or otherwise. Transactions involving Equity Interests that are not Equity Transfers do not require our consent and are not Transfers.

**9.2 Public Offerings and Registered Securities.** You may engage in the first registered public offering of your Equity Interests only after you pay us a public offering fee equal to \$25,000. Your Equity Interests (or those of a person, parent, subsidiary, sibling or affiliate entity, directly or indirectly effectively controlling you), are freely transferable without the application of this Section if they are, on the Effective Date, or after the public offering fee is paid, they become, registered under the federal Securities Act of 1933, as amended, or a class of securities registered under the Securities Exchange Act of 1934, as amended, or listed for trading on a national securities exchange or the automated quotation system of the National Association of Securities Dealers, Inc. (or any successor system), provided that any tender offer for at least a majority of your Equity Interests will be an Equity Transfer subject to Section 9.1.

**9.3 Conditions.** We may, to the extent permitted by applicable law, condition and withhold our consent to a Transfer when required under this Section 9 until the transferee and you meet certain conditions. If a Transfer is to occur, the transferee (or you, if an Equity Transfer is involved) must first complete and submit our Application, qualify to be a franchisee in our sole discretion, given the circumstances of the proposed Transfer, provide the same supporting documents as a new franchise applicant, pay the Application and Relicense Fees then in effect, sign the form of Franchise Agreement we then offer in conversion transactions and agree to renovate the Facility as we reasonably determine, if the Facility achieves a score of less than "Satisfactory" on its most recent Quality Assurance inspection. We will provide a Punch List of improvements we will require after we receive the transferee's Application. We may require structural changes to the Facility if it no longer meets System Standards for entering conversion facilities, or in, the alternative, condition our approval of the Transfer on one or more of the following: limit the transferee's term to the balance of your Term, add a right to terminate without cause exercisable by either party after a period of time has elapsed, or allow you to terminate the License when you sell the Facility and pay us Liquidated Damages under Section 12.1 at the same rate as you would pay if the termination occurred before the Opening Date. Such payment would be due and payable when you transfer possession of the Facility. We must also receive general releases from you and each of your owners, and payment of all amounts then owed to us and our affiliates by you, your owners, your affiliates, the transferee, its owners and affiliates, under this Agreement or otherwise. Our consent to the transaction will not be effective until these conditions are satisfied.

**9.4 Permitted Transferee Transactions.** You may transfer an Equity Interest or effect an Equity Transfer to a Permitted Transferee without obtaining our consent, renovating the Facility or paying a Relicense Fee or Application Fee. No Transfer will be deemed to occur. You also must not be in default and you must comply with the application and notice procedures specified in Sections 9.3 and 9.6. Each Permitted Transferee must first agree in writing to be bound by this Agreement, or at our option, execute the Franchise Agreement form then offered prospective franchisees. No transfer to a Permitted Transferee shall release a living transferor from liability under this Agreement or any guarantor under any Guaranty of this Agreement. You must comply with this Section if you transfer the Facility to a Permitted Transferee. A transfer resulting from a death may occur even if you are in default under this Agreement.

**9.5 Attempted Transfers.** Any transaction requiring our consent under this Section 9 in which our consent is not first obtained shall be void, as between you and us. You will continue to be liable for payment and performance of your obligations under this Agreement until we terminate this Agreement, all your financial obligations to us are paid and all System identification is removed from the Facility.

**9.6 Notice of Transfers.** You will give us at least 30 days prior written notice of any proposed Transfer or Permitted Transferee transaction. You will notify us when you sign a contract to Transfer the Facility and 10 days before you intend to close on the transfer of the Facility. We will respond to all requests for our consent and notices of Permitted Transferee transactions within a reasonable time not to exceed 30 days. You will notify us in writing within 30 days after a change in ownership of 25% or more of your Equity Interests that are not publicly held or that is not an Equity Transfer, or a change in the ownership of the Facility if you are not its owner. You will

provide us with lists of the names, addresses, and ownership percentages of your owner(s) at our request.

**10. Our Assignments.** We may assign, delegate or subcontract all or any part of our rights and duties under this Agreement, including by operation of law, without notice and without your consent. We will have no obligations to you after you are notified that our transferee has assumed our obligations under this Agreement except those that arose before we assign this Agreement.

**11. Default and Termination.**

**11.1 Default.** In addition to the matters identified in Sections 3.1 and 3.8 you will be in default under this Agreement if (a) you do not pay us when a payment is due under this Agreement or any other instrument, debt, agreement or account with us related to the Facility, (b) you do not perform any of your other obligations when this Agreement and the System Standards Manual require, or (c) if you otherwise breach this Agreement. If your default is not cured within ten days after you receive written notice from us that you have not filed your monthly report, paid us any amount that is due or breached your obligations regarding Confidential Information, or within 30 days after you receive written notice from us of any other default (except as noted below), then we may terminate this Agreement by written notice to you under Section 11.2. We will not exercise our right to terminate if you have completely cured your default, or until any waiting period required by law has elapsed. In the case of default resulting from the Facility's failure to meet Quality Standards as measured by a quality assurance inspection, you must act diligently to cure the default and resolve health, safety, cleanliness and housekeeping failures identified in the inspection report within 30 days after the failing inspection. Within 90 days after the failing inspection, you must also cure the remaining items identified in the inspection report and renovate and improve the Facility to meet our then current System Standards for entering conversion properties (or other standards specified under System Standards if we are not then accepting conversions) to cure the default. At your request, we will determine and provide a written improvement plan to assist your efforts to cure the default.

**11.2 Termination.** We may terminate the License, or this Agreement if the Opening Date has not occurred, effective when we send written notice to you or such later date as required by law or as stated in the default notice, when (1) you do not cure a default as provided in Section 11.1 or we are authorized to terminate under Section 3.1, (2) you discontinue operating the Facility as a "Super 8 Motel", (3) you do or perform, directly or indirectly, any act or failure to act that in our reasonable judgment is or could be injurious or prejudicial to the goodwill associated with the Marks or the System, (4) you lose possession or the right to possession of the Facility, (5) you (or any guarantor) suffer the termination of another license or franchise agreement with us or one of our affiliates, (6) you intentionally maintain false books and records or submit a materially false report to us, (7) you (or any guarantor) generally fail to pay debts as they come due in the ordinary course of business, (8) you, any guarantor or any of your owners or agents misstated to us or omitted to tell us a material fact to obtain or maintain this Agreement with us, (9) you receive two or more notices of default from us in any one year period (whether or not you cure the defaults), (10) a violation of Section 9 occurs, (11) you or any of your Equity Interest owners contest in court the ownership or right to license or franchise all or any part of the System or the validity of any of the Marks, (12) you, any guarantor or the Facility is subject to any voluntary or involuntary bankruptcy, liquidation,

dissolution, receivership, assignment, reorganization, moratorium, composition or a similar action or proceeding that is not dismissed within 60 days after its filing, or (13) you maintain or operate the Facility in a manner that endangers the health or safety of the Facility's guests.

### **11.3 Casualty and Condemnation.**

11.3.1 You will notify us promptly after the Facility suffers a Casualty that prevents you from operating in the normal course of business, with less than 75% of guest rooms available. You will give us information on the availability of guest rooms and the Facility's ability to honor advance reservations. You will tell us in writing within 60 days after the Casualty whether or not you will restore, rebuild and refurbish the Facility to conform to System Standards and its condition prior to the Casualty. This restoration will be completed within 180 days after the Casualty. You may decide within the 60 days after the Casualty, and if we do not hear from you, we will assume that you have decided, to terminate the License, effective as of the date of your notice or 60 days after the Casualty, whichever comes first. If the License so terminates, you will pay all amounts accrued prior to termination and follow the post-termination requirements in Section 13. You will not be obligated to pay Liquidated Damages if the Facility will no longer be used as a transient lodging facility after the Casualty.

11.3.2 You will notify us in writing within 10 days after you receive notice of any proposed Condemnation of the Facility, and within 10 days after receiving notice of the Condemnation date. This Agreement will terminate on the date the Facility or a substantial portion is conveyed to or taken over by the condemning authority.

11.3.3 The exclusive territory covenants in Section 2 will terminate when you give us notice of any proposed Condemnation or that you will not restore the Facility after a Casualty.

**11.4 Our Other Remedies.** If you violate your covenant in Section 2, we may reduce the Protected Territory to the Location. We may suspend the Facility from the Reservation System for any default or failure to pay or perform under this Agreement or any other written agreement with us relating to the Facility, discontinue Reservation System referrals to the Facility for the duration of such suspension, and may divert previously made reservations to other Chain Facilities after giving notice of non-performance, non-payment or default. All Reservation System User Fees accrue during the suspension period. Reservation service will be restored after you have fully cured any and all defaults and failures to pay and perform. We may charge you, and you must pay as a condition precedent to restoration of reservation service, a Service Interruption Fee specified on Schedule C to reimburse us for our costs associated with service suspension and restoration. We may omit the Facility from the Directory if you are in default on the date we must determine which Chain Facilities are included in the Directory. You recognize that any use of the System not in accord with this Agreement will cause us irreparable harm for which there is no adequate remedy at law, entitling us to injunctive and other relief. We may litigate to collect amounts due under this Agreement without first issuing a default or termination notice. If needed, our consent or approval may be withheld while you are in default under this Agreement or may be conditioned on the cure of all your defaults.

**11.5 Your Remedies.** If we fail to issue our approval or consent as and when required under this

Agreement within a reasonable time of not less than 30 days after we receive all of the information we request, and you believe our refusal to approve or consent is wrongful, you may bring a legal action against us to compel us to issue our approval or consent to the obligation. To the extent permitted by applicable law, this action shall be your exclusive remedy. We shall not be responsible for direct, indirect, special, consequential or exemplary damages, including, but not limited to, lost profits or revenues.

## **12. Liquidated Damages.**

**12.1 Generally.** If we terminate the License or this Agreement under Section 11.2, or you terminate the License or this Agreement (except under Section 11.3 or as a result of our default which we do not cure within a reasonable time after written notice), you will pay us within 30 days following the date of termination, as Liquidated Damages, an amount equal to the sum of accrued Royalties and System Assessment Fees during the immediately preceding 36 full calendar months (or the number of months remaining in the unexpired Term (the "Ending Period") at the date of termination, whichever is less). If the Facility has been open for fewer than 36 months, then the amount shall be the average monthly Royalties and System Assessment Fees since the Opening Date multiplied by 36. You will also pay any applicable Taxes assessed on such payment and Interest calculated under Section 7.3 accruing from 30 days after the date of termination. Before the Ending Period, Liquidated Damages will not be less than the product of \$2,000 multiplied by the number of guest rooms you are then authorized to operate under Schedule B of this Agreement, as amended. If we terminate this Agreement under Section 3 before the Opening Date, you will pay us within 10 days after you receive our notice of termination Liquidated Damages equal to one-half the amount payable for termination under Section 11.2. Liquidated Damages are paid in place of our claims for lost future Recurring Fees under this Agreement. Our right to receive other amounts due under this Agreement are not affected.

**12.2 Condemnation Payments.** If a Condemnation occurs, you will pay us the fees set forth in Section 7 for a period of one-year after we receive the initial notice of condemnation described in Section 11.3.2 or until the Condemnation occurs, whichever is longer. If the Condemnation is completed before the one year notice period expires, you will pay us Liquidated Damages equal to the average daily Royalties and System Assessment Fees for the 12 month period preceding the date of your condemnation notice to us multiplied by the number of days remaining in the one year notice period. This payment will be made within 30 days after Condemnation is completed (when you close the Facility or you deliver it to the condemning authority). If the Condemnation is completed after the one year notice period expires you will pay no Liquidated Damages, but the fees set forth in Section 7 must be paid when due until Condemnation is completed.

**12.3 Exclusions.** The amount of System Assessment Fees used in the computation of Liquidated Damages shall exclude travel agent commissions, airline reservation system charges and related handling charges.

**13. Your Duties At and After Termination.** When this Agreement terminates for any reason whatsoever:

**13.1 System Usage Ceases.** You will immediately stop using the System to operate and identify

the Facility. You will remove all signage bearing any Marks and follow the other steps detailed in the System Standards Manual for changing the identification of the Facility. You will promptly paint over or remove distinctive System trade dress, color schemes and architectural features. You shall not identify the Facility with a confusingly similar mark or name, or use the same colors as the System trade dress for signage, printed materials and painted surfaces. You will cease all Internet marketing using any Marks to identify the Facility.

**13.2 Other Duties.** You will pay all amounts owed to us under this Agreement within 10 days after termination. You will owe us Recurring Fees on Gross Room Sales accruing while the Facility is identified as a "Super 8 Motel", including the System Assessment Fees for so long as the Facility receives service from the Reservation System. We may immediately remove the Facility from the Reservation System and divert reservations as authorized in Section 11.4. We may notify third parties that the Facility is no longer associated with the Chain. We may also, to the extent permitted by applicable law, and without prior notice enter the Facility, and any other parcels, remove software (including archive and back-up copies) for accessing the Reservation System, all copies of the System Standards Manual, Confidential Information, equipment and all other personal property of ours, and paint over or remove and purchase for \$10.00, all or part of any interior or exterior Mark-bearing signage (or signage face plates), including billboards, whether or not located at the Facility, that you have not removed or obliterated within five days after termination. You will promptly pay or reimburse us for our cost of removing such items, net of the \$10.00 purchase price for signage. We will exercise reasonable care in removing or painting over signage. We will have no obligation or liability to restore the Facility to its condition prior to removing the signage. We shall have the right, but not the obligation, to purchase some or all of the Facility's Mark-bearing FF&E and supplies at the lower of their cost or net book value, with the right to set off their aggregate purchase price against any sums then owed us by you.

**13.3 Advance Reservations.** The Facility will honor any advance reservations, including group bookings, made for the Facility prior to termination at the rates and on the terms established when the reservations are made and pay when due all related travel agent commissions.

**13.4 Survival of Certain Provisions.** Sections 3.8 (as to audits, for 2 years after termination), 3.13, 7 (as to amounts accruing through termination), 8, 11.4, 12, 13, 15, 16 and 17 survive termination of this Agreement, whether termination is initiated by you or us, even if termination is wrongful.

**14. Your Representations and Warranties.** The parties disclaim making or relying upon any representation, promise, covenant, or warranty, express or implied, oral or written, except as expressly stated in this Agreement. You expressly represent and warrant to us as follows:

**14.1 Quiet Enjoyment and Financing.** You own, or will own prior to commencing improvement, or lease, the Location and the Facility. You will be entitled to possession of the Location and the Facility during the entire Term without restrictions that would interfere with your performance under this Agreement, subject to the reasonable requirements of any financing secured by the Facility. You have, when you sign this Agreement, and will maintain during the Term, adequate financial liquidity and financial resources to perform your obligations under this Agreement.

14.2 **This Transaction.** You and the persons signing this Agreement for you have full power and authority and have been duly authorized, to enter into and perform or cause performance of your obligations under this Agreement. You have obtained all necessary approvals of your owners, Board of Directors and lenders. No executory franchise, license or affiliation agreement for the Facility exists other than this Agreement. Your execution, delivery and performance of this Agreement will not violate, create a default under or breach of any charter, bylaws, agreement or other contract, license, permit, indebtedness, certificate, order, decree or security instrument to which you or any of your principal owners is a party or is subject or to which the Facility is subject. Neither you nor the Facility is the subject of any current or pending merger, sale, dissolution, receivership, bankruptcy, foreclosure, reorganization, insolvency, or similar action or proceeding on the date you execute this Agreement and was not within the three years preceding such date, except as disclosed in the Application. You will submit to us the documents about the Facility, you, your owners and your finances that we request in the Franchise Application (or after our review of your initial submissions) before or within 30 days after you sign this Agreement. To the best of your knowledge, neither you, your owners (if you are an entity), your officers, directors or employees or anyone else affiliated or associated with you, whether by common ownership, by contract, or otherwise, has been designated as, or is, a terrorist, a "Specially Designated National" or a "Blocked Person" under U.S. Executive Order 13224, in lists published by the U.S. Department of the Treasury's Office of Foreign Assets Control, or otherwise.

14.3 **No Misrepresentations or Implied Covenants.** All written information you submit to us about the Facility, you, your owners, any guarantor, or the finances of any such person or entity, was or will be at the time delivered and when you sign this Agreement, true, accurate and complete, and such information contains no misrepresentation of a material fact, and does not omit any material fact necessary to make the information disclosed not misleading under the circumstances. There are no express or implied covenants or warranties, oral or written, between we and you except as expressly stated in this Agreement.

## **15. Proprietary Rights.**

15.1 **Marks and System.** You will not acquire any interest in or right to use the System or Marks except under this Agreement. You will not apply for governmental registration of the Marks, or use the Marks or our corporate name in your legal name, but you may use a Mark for an assumed business or trade name filing.

15.2 **Inurements.** All present and future distinguishing characteristics, improvements and additions to or associated with the System by us, you or others, and all present and future service marks, trademarks, copyrights, service mark and trademark registrations used and to be used as part of the System, and the associated good will, shall be our property and will inure to our benefit. No good will shall attach to any secondary designator that you use.

15.3 **Other Locations and Systems.** We and our affiliates each reserve the right to own, in whole or in part, and manage, operate, use, lease, finance, sublease, franchise, license (as licensor or licensee), provide services to or joint venture (i) distinctive separate lodging or food and beverage

marks and other intellectual property which are not part of the System, and to enter into separate agreements with you or others (for separate charges) for use of any such other marks or proprietary rights, (ii) other lodging, food and beverage facilities, or businesses, under the System utilizing modified System Standards, and (iii) a Chain Facility at or for any location outside the Protected Territory. You acknowledge that we are affiliated with or in the future may become affiliated with other lodging providers or franchise systems that operate under names or marks other than the Marks. We and our affiliates may use or benefit from common hardware, software, communications equipment and services and administrative systems for reservations, franchise application procedures or committees, marketing and advertising programs, personnel, central purchasing, approved supplier lists, franchise sales personnel (or independent franchise sales representatives), etc.

**15.4 Confidential Information.** You will take all appropriate actions to preserve the confidentiality of all Confidential Information. Access to Confidential Information should be limited to persons who need the Confidential Information to perform their jobs and are subject to your general policy on maintaining confidentiality as a condition of employment or who have first signed a confidentiality agreement. You will not permit copying of Confidential Information (including, as to computer software, any translation, decompiling, decoding, modification or other alteration of the source code of such software). You will use Confidential Information only for the Facility and to perform under this Agreement. Upon termination (or earlier, as we may request), you shall return to us all originals and copies of the System Standards Manual, policy statements and Confidential Information "fixed in any tangible medium of expression," within the meaning of the U.S. Copyright Act, as amended. Your obligations under this subsection commence when you sign this Agreement and continue for trade secrets (including computer software we license to you) as long as they remain secret and for other Confidential Information, for as long as we continue to use the information in confidence, even if edited or revised, plus three years. We will respond promptly and in good faith to your inquiry about continued protection of any Confidential Information.

**15.5 Litigation.** You will promptly notify us of (i) any adverse or infringing uses of the Marks (or names or symbols confusingly similar), Confidential Information or other System intellectual property, and (ii) or any threatened or pending litigation related to the System against (or naming as a party) you or us of which you become aware. We alone handle disputes with third parties concerning use of all or any part of the System. You will cooperate with our efforts to resolve these disputes. We need not initiate suit against imitators or infringers who do not have a material adverse impact on the Facility, or any other suit or proceeding to enforce or protect the System in a matter we do not believe to be material.

**15.6 The Internet.** You may use the Internet to market the Facility subject to this Agreement and System Standards. You shall not use, license or register any domain name, universal resource locator, or other means of identifying you or the Facility that uses a mark or any image or language confusingly similar to a Mark without our consent. You will assign to us any such identification at our request without compensation or consideration. You must make available through the Reservation System and the Chain website all rates you offer to the general public via Internet marketing arrangements with third parties. You must participate in the Chain's best available rate on the Internet guarantee or successor program. The content you provide us or use

yourself for any Internet marketing must be true, correct and accurate, and you will notify us in writing promptly when any correction to the content becomes necessary. You shall promptly modify at our request the content of any Internet marketing material for the Facility you use, authorize, display or provide to conform to System Standards. Any use of the Marks and other elements of the System on the Internet inures to our benefit under Section 15.2.

#### **16. Relationship of Parties.**

**16.1 Independence.** You are an independent contractor. You are not our legal representative or agent, and you have no power to obligate us for any purpose whatsoever. We and you have a business relationship based entirely on and circumscribed by this Agreement. No partnership, joint venture, agency, fiduciary or employment relationship is intended or created by reason of this Agreement. You will exercise full and complete control over and have full responsibility for your contracts, daily operations, labor relations, employment practices and policies, including, but not limited to, the recruitment, selection, hiring, disciplining, firing, compensation, work rules and schedules of your employees.

**16.2 Joint Status.** If you comprise two or more persons or entities (notwithstanding any agreement, arrangement or understanding between or among such persons or entities) the rights, privileges and benefits of this Agreement may only be exercised and enjoyed jointly. The liabilities and responsibilities under this Agreement will be the joint and several obligations of all such persons or entities.

#### **17. Legal Matters.**

**17.1 Partial Invalidity.** If all or any part of a provision of this Agreement violates the law of your state (if it applies), such provision or part will not be given effect. If all or any part of a provision of this Agreement is declared invalid or unenforceable, for any reason, or is not given effect by reason of the prior sentence, the remainder of the Agreement shall not be affected. However, if, in our judgment the invalidity or ineffectiveness of such provision or part substantially impairs the value of this Agreement to us, then we may at any time terminate this Agreement by written notice to you without penalty or compensation owed by either party.

**17.2 Waivers, Modifications and Approvals.** If we allow you to deviate from this Agreement, we may insist on strict compliance at any time after written notice. Our silence or inaction will not be or establish a waiver, consent, course of dealing, implied modification or estoppel. All modifications, waivers, approvals and consents of or under this Agreement by us must be in writing and signed by our authorized representative to be effective. We may unilaterally revise Schedule C when this Agreement so permits.

**17.3 Notices.** Notices will be effective if in writing and delivered (i) by facsimile transmission with confirmation original sent by first class mail, postage prepaid, (ii) by delivery service, with proof of delivery, or (iii) by first class, prepaid certified or registered mail, return receipt requested, to the appropriate party (x) at its address stated below or as it may otherwise designate by notice, or (y) by such other means as to result in actual or constructive receipt by the person or office holder designated below. The parties may also communicate via electronic mail

between addresses to be established by notice. You consent to receive electronic mail from us. Notices shall be deemed given on the date delivered or date of attempted delivery, if refused.

Super 8 Motels, Inc.:

Our address: 1 Sylvan Way, P.O. Box 278, Parsippany, New Jersey 07054-0278  
Attention: Vice President-Franchise Administration; Fax No. (973) 496-5359

Your name: PRAMUKH SWAMI HOSPITALITY, LLC,  
Your address: 83-14 265<sup>th</sup> Street, Floral Park, NY 11004,  
Attention: Rupesh Patel; Your fax No.: \_\_\_\_\_.

**17.4 Remedies.** Remedies specified in this Agreement are cumulative and do not exclude any remedies available at law or in equity. The non-prevailing party will pay all costs and expenses, including reasonable attorneys' fees, incurred by the prevailing party to enforce this Agreement or collect amounts owed under this Agreement.

**17.5 Miscellaneous.** This Agreement is exclusively for the benefit of the parties. There are no third party beneficiaries. No agreement between us and anyone else is for your benefit. The section headings in this Agreement are for convenience of reference only.

**17.6 Choice of Law; Venue; Dispute Resolution.**

17.6.1 This Agreement will be governed by and construed under the laws of the State of New Jersey, except for its conflicts of law principles. The New Jersey Franchise Practices Act will not apply to any Facility located outside the State of New Jersey.

17.6.2 The parties shall attempt in good faith to resolve any dispute concerning this Agreement or the parties' relationship promptly through negotiation between authorized representatives. If these efforts are not successful, either party may attempt to resolve the dispute through non-binding mediation. Either party may request mediation through the National Franchise Mediation Program, using the procedures employed by the CPR Institute for Dispute Resolution, Inc. We will provide you with the contact address for that organization. The mediation will be conducted by a mutually acceptable and neutral third party. If the parties cannot resolve the dispute through negotiation or mediation, or choose not to negotiate or mediate, either party may pursue litigation.

17.6.3 You consent and waive your objection to the non-exclusive personal jurisdiction of and venue in the New Jersey state courts situated in Morris County, New Jersey and the United States District Court for the District of New Jersey for all cases and controversies under this Agreement or between we and you.

**17.6.4 WAIVER OF JURY TRIAL. THE PARTIES WAIVE THE RIGHT TO A JURY TRIAL IN ANY ACTION RELATED TO THIS AGREEMENT OR THE RELATIONSHIP BETWEEN THE FRANCHISOR, THE FRANCHISEE, ANY GUARANTOR, AND THEIR RESPECTIVE SUCCESSORS AND ASSIGNS.**

**17.7 Special Acknowledgments.** You acknowledge the following statements to be true and correct as of the date you sign this Agreement, and to be binding on you.

17.7.1 You received our UFOC for prospective franchisees at least 10 business days before, and a copy of this Agreement and all other agreements we are asking you to sign at least 5 business days before, signing this Agreement and paying the Initial Fee to us. You have received our UFOC at least 10 business days before you paid any fee to us or signed any contract with us.

17.7.2 Neither we nor any person acting on our behalf has made any oral or written representation or promise to you on which you are relying to enter into this Agreement that is not written in this Agreement. You release any claim against us or our agents based on any oral or written representation or promise not stated in this Agreement.

17.7.3 This Agreement, together with the exhibits and schedules attached, is the entire agreement superseding all previous oral and written representations, agreements and understandings of the parties about the Facility and the License.

17.7.4 You acknowledge that no salesperson has made any promise or provided any information to you about projected sales, revenues, income, profits or expenses from the Facility except as stated in Item 19 of the UFOC or in a writing that is attached to this Agreement.

17.7.5 You understand that the franchise relationship is an arms' length, commercial business relationship in which each party acts in its own interest.

18. **Special Stipulations.** The following special stipulations apply to this Agreement and supersede any inconsistent or conflicting provisions. You acknowledge that these stipulations and any changes made to the body of the Agreement at your request or in response to other changes to our form agreement are the product of arms' length negotiations with us and represent mutually agreed, material inducements to enter into this Agreement, beneficial to you and supported by adequate consideration from both parties. These are personal to you and are not transferable or assignable except to a Permitted Transferee.

18.1 **Your Additional Termination Right.** You may terminate the License without cause or penalty effective only on July 30, 2016 provided you give us at least six (6) months prior written notice of termination and you are not in default under this Agreement at the time notice must be given or at the effective date of termination. You will pay no Liquidated Damages if you satisfy the conditions of the preceding sentence and you perform the post termination obligations specified in this Agreement within 10 days after the effective date of termination. Your rights under this Section will automatically terminate without notice if and as of the date (i) a Termination occurs, (ii) you fail to cure any default under this Agreement within the time permitted, if any, in the notice of default we send you, or (iii) after the Facility satisfies the Improvement Obligation, the Facility scores more than 200 points (or its then equivalent) on a quality assurance inspection and then fails to achieve a score less than 200 points (or its then equivalent) in a reinspection to be performed no sooner than 90 days after the initial inspection. You will not exercise this right if the Facility is then financed under a program in which the United States Small Business Administration ("SBA") guarantees the financing or its repayment unless you first obtain SBA's consent.

18.1.2 **Our Additional Termination Right.** We may terminate the License without cause or penalty effective only on July 30, 2016 provided we give you at least six (6) months prior written notice of termination. You will perform the post termination obligations specified in this Agreement within 10 days after the effective date of termination. You will pay no Liquidated Damages if we terminate the License under this Section and you perform the post termination

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H. Hayes

obligations specified in this Agreement within 10 days after the effective date of termination. We will not exercise this right if you notify us that the Facility is then financed under a program in which the United States Small Business Administration ("SBA") guarantees the financing or its repayment unless we first obtain SBA's consent.

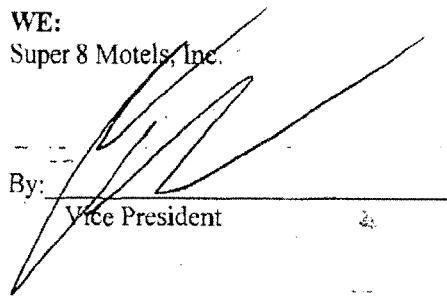
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IN WITNESS WHEREOF, the parties have executed this Agreement on this 9th day of November, 2007 and agree to be bound by the terms and conditions of this Agreement as of the Effective Date.

WE:

Super 8 Motels, Inc.

By:

Vice President

YOU, as Franchisee:

PRAMUKH SWAMI HOSPITALITY, LLC

By:

Managing Member

## APPENDIX A

### DEFINITIONS

Advertising and Reservation Fund or "the Fund" means The Super 8 Advertising and Reservation Fund into which System Assessment Fees are paid. The Fund is under our exclusive control, and shall be used by us for funding and administering, in our sole discretion, the reservation system, the training school, national and international directories, print and broadcast media advertising, technical and professional advice, consultation and services in connection with advertising, employment of personnel and office expenses for the administration of the Fund, advertising agency commissions, and other advertising or promotional programs we establish to promote the Chain.

Agreement means this Franchise Agreement.

Application Fee means the fee you pay when you submit your Application under Section 6.

Approved Plans means your plans and specifications for constructing or improving the Facility initially or after opening, as approved by us under Section 3.

Casualty means destruction or significant damage to the Facility by act of God or other event beyond your reasonable anticipation and control.

Chain means the network of Chain Facilities.

Chain Facility means a lodging facility we own, lease, manage, operate or authorize another party to operate using the System and identified by the Marks.

Condemnation means the taking of the Facility for public use by a government or public agency legally authorized to do so, permanently or temporarily, or the taking of such a substantial portion of the Facility that continued operation in accordance with the System Standards, or with adequate parking facilities, is commercially impractical, or if the Facility or a substantial portion is sold to the condemning authority in lieu of condemnation.

Conference Fee means the fee we charge for your attendance at a conference for Chain Facilities and their franchisees when and if held.

Confidential Information means any trade secrets we own or protect and other proprietary information not generally known to the lodging industry including confidential portions of the System Standards Manual or information we otherwise impart to you and your representatives in confidence. Confidential Information includes the "Rules of Operation Manual" and all other System Standards manuals and documentation, including those on the subjects of employee relations, finance and administration, field operation, purchasing and marketing, the Reservation System software and applications software.

Design Standards mean standards specified in the System Standards Manual from time to time for design, construction, renovation, modification and improvement of new or existing Chain Facilities,

including all aspects of facility design, number of rooms, rooms mix and configuration, construction materials, workmanship, finishes, electrical, mechanical, structural, plumbing, HVAC, utilities, access, life safety, parking, systems, landscaping, amenities, interior design and decor and the like for a Chain Facility.

Directory means the general purpose directory we publish listing the names and addresses of Chain Facilities, and at our discretion, other Super 8 Motels and Super Suites facilities located outside the United States, Canada and Mexico.

Effective Date means that you first take possession of the Facility, even if you sign this Agreement after the date you first take possession of the Facility.

Equity Interests shall include, without limitation, all forms of equity ownership of you, including voting stock interests, partnership interests, limited liability company membership or ownership interests, joint and tenancy interests, the proprietorship interest, trust beneficiary interests and all options, warrants, and instruments convertible into such other equity interests.

Equity Transfer means any transaction in which your owners or you sell, assign, transfer, convey, pledge, or suffer or permit the transfer or assignment of, any percentage of your Equity Interests that will result in a change in control of you to persons other than those disclosed on Schedule B, as in effect prior to the transaction. Unless there are contractual modifications to your owners' rights, an Equity Transfer of a corporation or limited liability company occurs when either majority voting rights or beneficial ownership of more than 50% of the Equity Interests changes. An Equity Transfer of a partnership occurs when a newly admitted partner will be the managing, sole or controlling general partner, directly or indirectly through a change in control of the Equity Interests of an entity general partner. An Equity Transfer of a trust occurs when either a new trustee with sole investment power is substituted for an existing trustee, or a majority of the beneficiaries convey their beneficial interests to persons other than the beneficiaries existing on the Effective Date. An Equity Transfer does not occur when the Equity Interest ownership among the owners of Equity Interests on the Effective Date changes without the admission of new Equity Interest owners. An Equity Transfer occurs when you merge, consolidate or issue additional Equity Interests in a transaction which would have the effect of diluting the voting rights or beneficial ownership of your owners' combined Equity Interests in the surviving entity to less than a majority.

Facility means the Location, together with all improvements, buildings, common areas, structures, appurtenances, facilities, entry/exit rights, parking, amenities, FF&E and related rights, privileges and properties existing at the Location on the Effective Date or afterwards.

FF&E means furniture, fixtures and equipment.

FF&E Standards means standards specified in the System Standards Manual for FF&E and supplies to be utilized in a Chain Facility.

Food and Beverage means any restaurant, catering, bar/lounge, entertainment, room service, retail food or beverage operation, continental breakfast, food or beverage concessions and similar services offered at the Facility.

Gross Room Sales means gross revenues attributable to or payable for rentals of guest rooms at the Facility, including all credit transactions, whether or not collected, but excluding separate charges to guests for Food and Beverage, room service, telephone charges, key forfeitures and entertainment; vending machine receipts; and federal, state and local sales, occupancy and use taxes.

Improvement Obligation means your obligation to either (i) renovate and upgrade the Facility, or (ii) construct and complete the Facility, in accordance with the Approved Plans and System Standards, as described in Section 3.

Indemnitees means us, our direct and indirect parent, subsidiary and sister corporations, and the respective officers, directors, shareholders, employees, agents and contractors, and the successors, assigns, personal representatives, heirs and legatees of all such persons or entities.

Initial Fee means the fee you are to pay for signing this Agreement as stated in Section 6.

License means the non-exclusive license to operate the type of Chain Facility described in Schedule B only at the Location, using the System and the Mark we designate in Section 1.

License Year means:

(i) *If the Opening Date occurs on the first day of a month:* the period beginning on the Opening Date and ending on the day immediately preceding the first anniversary of the Opening Date, and each subsequent one year period; or

(ii) *If the Opening Date does not occur on the first day of a month:* the period beginning on the Opening Date and ending on the first anniversary of the last day of the month in which the Opening Date occurs, and each subsequent one year period.

Liquidated Damages means the amounts payable under Section 12, set by the parties because actual damages will be difficult or impossible to ascertain on the Effective Date and the amount is a reasonable pre-estimate of the damages that will be incurred and is not a penalty.

Location means the parcel of land situated at 3054 N. Oxford St. Claremont, NC 28610, as more fully described in Schedule A.

Losses and Expenses means (x) all payments or obligations to make payments either (i) to or for third party claimants by any and all Indemnitees, including guest refunds, or (ii) incurred by any and all Indemnitees to investigate, respond to or defend a matter, including without limitation investigation and trial charges, costs and expenses, attorneys' fees, experts' fees, court costs, settlement amounts, judgments and costs of collection; and (y) the "Returned Check Fee" we then specify in the System Standards Manual (\$20.00 on the Effective Date) if the drawee dishonors any check that you submit to us.

Maintenance Standards means the standards specified from time to time in the System Standards Manual for repair, refurbishment and replacement of FF&E, finishes, decor, and other capital items and design materials in Chain Facilities.

Marks means, collectively (i) the service marks associated with the System published in the System Standards Manual from time to time including, but not limited to, the name, design and logo for "Super 8 Motel" and other marks (U.S. Reg. Nos.: 992,721; 1,691,852; 1,686,653; 1,706,143; 1,602,723; 1,343,591, and 1,768,824) and (ii) trademarks, trade names, trade dress, logos and derivations, and associated good will and related intellectual property interests.

Marks Standards means standards specified in the System Standards Manual for interior and exterior Mark-bearing signage, advertising materials, china, linens, utensils, glassware, uniforms, stationery, supplies, and other items, and the use of such items at the Facility or elsewhere.

Minor Renovation means the repairs, refurbishing, repainting, and other redecorating of the interior, exterior, guest rooms, public areas and grounds of the Facility and replacements of FF&E we may require you to perform under Section 3.16.

Minor Renovation Ceiling Amount means \$3,000.00 per guest room.

Minor Renovation Notice means the written notice from us to you specifying the Minor Renovation to be performed and the dates for commencement and completion given under Section 3.16.

Opening Date means the date as of which we authorize you to open the Facility for business identified by the Marks and using the System even if you sign this Agreement after that date. Unless we require that you close the Facility to perform any pre-opening Improvement Obligation, the Opening Date is the Effective Date.

Operations Standards means standards specified in the System Standards Manual for cleanliness, housekeeping, general maintenance, repairs, concession types, food and beverage service, vending machines, uniforms, staffing, employee training, guest services, guest comfort and other aspects of lodging operations.

Permitted Transferee means (i) any entity, natural person(s) or trust receiving from the personal representative of an owner any or all of the owner's Equity Interests upon the death of the owner, if no consideration is paid by the transferee or (ii) the spouse or adult issue of the transferor, if the Equity Interest transfer is accomplished without consideration or payment, or (iii) any natural person or trust receiving an Equity Interest if the transfer is from a guardian or conservator appointed for an incapacitated or incompetent transferor.

Protected Territory means the area to include a three mile radius whose centerpoint is the front door of the facility.

Punch List means the list of upgrades and improvements attached as part of Schedule B, which you are required to complete under Section 3.

Recurring Fees means fees paid to us on a periodic basis, including without limitation, Royalties, System Assessment Fees, and other reservation fees and charges as stated in Section 7.

Reinspection Fee means the fee you must pay to us under Section 3.9 if you do not complete your Punch List on time, fail any inspection or do not cooperate with our inspector or inspection System Standards.

Relicense Fee means the fee you are to pay for signing this Agreement as stated in Section 6. It also refers to the fee your transferee or you pay to us under Section 7 when a Transfer occurs.

Reservation System or "Central Reservation System" means the system for offering to interested parties, booking and communicating guest room reservations for Chain Facilities described in Section 4.2.

Rooms Addition Fee means the fee we charge you for adding guest rooms to the Facility.

Royalty means the monthly fee you pay to us for use of the System under Section 7.1.1. "Royalties" means the aggregate of all amounts owed as a Royalty.

Service Interruption Fee means the fee you pay us when we suspend Central Reservation System service because you default under this Agreement, in the amount specified in Schedule C.

System means the comprehensive system for providing guest lodging facility services under the Marks as we specify which at present includes only the following: (a) the Marks; (b) other intellectual property, including Confidential Information, System Standards Manual and know-how; (c) marketing, advertising, publicity and other promotional materials and programs; (d) System Standards; (e) training programs and materials; (f) quality assurance inspection and scoring programs; and (g) the Reservation System.

System Assessment Fee means the aggregate of all fees charged under Section 7.1.2 to pay for the cost of the System's marketing, advertising, Reservation System, training and other services.

System Standards means the standards for participating in the System published in the System Standards Manual, including but not limited to Design Standards, FF&E Standards, Marks Standards, Operations Standards, Technology Standards and Maintenance Standards and any other standards, policies, rules and procedures we promulgate about System operation and usage.

System Standards Manual means the Rules of Operations Manual, the Trademark Identification Standards Manual and any other manual we publish or distribute specifying the System Standards.

Taxes means the amounts payable under Section 7.2 of this Agreement.

Technology Standards means standards specified in the System Standards Manual for local and long distance telephone communications services, telephone, telecopy and other communications systems, point of sale terminals and computer hardware and software for various applications, including, but not limited to, front desk, rooms management, records maintenance, marketing data, accounting, budgeting and interfaces with the Reservation System to be maintained at the Chain Facilities.

Term means the period of time during which this Agreement shall be in effect, as stated in Section 5.

Termination means a termination of the License under Sections 11.1 or 11.2 or your termination of the License or this Agreement.

Transfer means (1) an Equity Transfer, (2) you assign, pledge, transfer, delegate or grant a security interest in all or any of your rights, benefits and obligations under this Agreement, as security or otherwise without our consent as specified in Section 9, (3) you assign (other than as collateral security for financing the Facility) your leasehold interest in (if any), lease or sublease all or any part of the Facility to any third party, (4) you engage in the sale, conveyance, transfer, or donation of your right, title and interest in and to the Facility, (5) your lender or secured party forecloses on or takes possession of your interest in the Facility, directly or indirectly, or (6) a receiver or trustee is appointed for the Facility or your assets, including the Facility. A Transfer does not occur when you pledge or encumber the Facility to finance its acquisition or improvement, you refinance it, or you engage in a Permitted Transferee transaction.

"You" and "Your" means and refers to the party named as franchisee identified in the first paragraph of this Agreement and its Permitted Transferees.

"We", "Our" and "Us" means and refers to Super 8 Motels, Inc., a South Dakota corporation, its successors and assigns.

**SCHEDULE A**

(Legal Description of Facility)

Legal Description for  
3054 North Oxford Street,  
Claremont, NC 28610

TRACT ONE:

Being all of Lots 1 through 6, inclusive, of the N.C. Sigmund Lands as shown on a plat recorded in Plat Book 4 at Page 51, Catawba County Registry.

TRACT TWO:

Beginning at an iron pin in the northwest corner of a tract conveyed to Rajnikant R. Desai by deed recorded in Book 1695 at Page 67, Catawba County Registry, said iron pin being in the southern line of a sixty foot easement to the City of Claremont as shown on a plat recorded in Plat Book 17 at Page 100, Catawba County Registry, and proceeding thence with Desai's western line South 25° 00' 00" East 199.70 feet to an iron pin in the northeast corner of Charles F. Conner, Jr.; thence with Conner's northern line South 67° 55' 30" West 168.32 feet to an iron pin in the southeast corner of David E. Pope; thence with the eastern lines of David E. Pope and, subsequently, Charles L. Pennell and Rajnikant R. Desai, North 25° 00' 00" West 278.49 feet to an iron pin in the southern line of the sixty foot easement to the City of Claremont referred to hereinabove; thence with the southern line of said easement South 87° 33' 30" East 189.63 feet to the Beginning, and containing approximately 0.92 acre, according to a survey by Michael J. Marada, R.I.S., dated March 13, 1993.

TRACT THREE:

Beginning at an iron pin in the northeast corner of a tract conveyed to Rajnikant R. Desai by deed recorded in Book 1587 at Page 87, Catawba County Registry, said iron pin being in the southern line of a 60 foot easement to the City of Claremont as shown on a plat recorded in Plat Book 17 at Page 100, and proceeding thence with the southern line of said easement and, subsequently, the southern line of Charles Pipe, North 87° 02' East 442.47 feet to an iron pin in the northwest corner of Clyde Lutz; thence with Lutz's western line South 10° 01' East 178.93 feet to a corner in a branch; thence North 87° 19' 41" West, passing an iron pin at 15.00 feet, a total of 389.08 feet to an iron pin in the southeast corner of Rajnikant Desai; thence with Desai's eastern line North 25° 00' West 199.62 feet to the Beginning, and containing approximately 1.67 acres, according to a survey by Sam Rowe, Jr., R.I.S., dated November 14, 1990.

Also conveyed hereby is all of the Grantor's right, title, and interest in and to a lease of the property described hereinabove from the Grantor to Krishna Corporation of Hickory dated August 1, 1993, a memorandum of which is recorded in Book 1940 at Page 572, Catawba County Registry.

**SCHEDULE B**

**PART I: YOUR OWNERS:**

<u>Name</u>	<u>Ownership Percentage</u>	<u>Type of Equity Interest</u>	<u>Office Held (Title)</u>
Rupesh Patel	100%		Managing Member

**PART II: THE FACILITY:**

Primary designation of Facility: Super 8 Motel

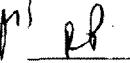
Number of approved guest rooms: 60.

Parking facilities (number of spaces, description): at least 60.

Other amenities and facilities: see Punchlist.

**PART III: DESCRIPTION AND SCHEDULE OF RENOVATIONS TO BE COMPLETED AS THE IMPROVEMENT OBLIGATION:**

**[Punch List to be attached.]**

  
Initial

08483 CO S8

Page 1 of 7



Tier: Motel

Super 8 Motels, Inc.  
 Punchlist for Change of Ownership  
 "Schedule B Part III"  
 September 26, 2007

OWNER/APPLICANT	ROOM DIMENSIONS - EXISTING	GUESTROOMS
Property Name: Super 8 Motel #8483	# of Rms 31 12 (width) x 25 (length) = 300.00 sq. ft.	TOTAL ROOMS: 60
Property Address: 3054 North Oxford Street	# of Rms 21 12 (width) x 22 (length) = 264.00 sq. ft.	
City: Claremont NC Zip 28610	# of Rms 4 14 (width) x 25 (length) = 350.00 sq. ft.	
Conversion Consultant: Phil Osborne	# of Rms 3 12 (width) x 19 (length) = 228.00 sq. ft.	
Owner/Applicant: Rupesh Patel	# of Rms 1 12 (width) x 24 (length) = 288.00 sq. ft.	Doubles 37
Phone: (646) 523-0059	# of Rms _____ (width) x _____ (length) = _____ sq. ft.	Kings 15
Franchise Retention: Lara Coyle	ROOM DIMENSION STANDARD: 288 SF	Singles 8
Phone: (973) 753-7540		Suites Included 4

## PROPERTY CONDITION SUMMARY

This property consists of 3 buildings. Building 1 is 11 years old, 2-story, rectangular-shaped and contains the lobby/front desk, all public space and 36 interior corridor guestrooms. Building 2 is 23 years old, 2-story, rectangular-shaped and contains 24 double-loaded, exterior corridor rooms. Building 3 is single-story, rectangular-shaped and contains the owner's apartment and the maintenance shop. Construction on all buildings is concrete block with a stucco finish. Some upgrading of the building(s) exteriors, public areas and guestrooms is required to comply with System Standards. Additional landscaping is required to enhance curb appeal.

The property is located on I-40 at exit #135, approximately midway between Statesville and Hickory. Clientele includes transient interstate traffic, commercial, construction, trucking and weekly business.

PUBLIC AREA DIMENSIONS - EXISTING	STANDARD	PUBLIC AREA DIMENSIONS - EXISTING	STANDARD
Lobby/Breakfast Area 14 (width) x 22 (length) = _____ sq. ft. + 18 (width) x 38 (length) = 1052.0 sq. ft.	220 SF	Meeting Room 28 (width) x 38 (length) = 988.00 sq. ft. _____ (width) x _____ (length) = _____ sq. ft.	N/A
Pantry 11 (width) x 13 (length) = 143.00 sq. ft.	N/A	_____ (width) x _____ (length) = _____ sq. ft.	

## BRAND VARIANCES

Existing smooth painted walls in the public restrooms and in the meeting room are acceptable until condition grades a "Moderate" on any future Quality Assurance evaluation. Upon replacement, wallcovering meeting System Standards is required.

The existing rear stairwell concrete block walls are acceptable if painted to eliminate scuffs and condition is maintained.

The existing blinds and cornices in the meeting room are acceptable until condition grades a "Moderate" on any future Quality Assurance evaluation. Upon replacement, 100% decorative blackout draperies are required.

## ONLY THE FRANCHISOR MAY REVISE THIS PUNCHLIST. PUNCHLIST VOID 180 DAYS AFTER INSPECTION DATE UNLESS FRANCHISE OR LICENSE AGREEMENT BECOMES EFFECTIVE.

This Punchlist identifies actions needed to cause the Facility to meet the Franchisor's standards. You are solely responsible for compliance of the Facility with applicable federal, state and local laws, codes, ordinances and regulations. You have been provided a Punchlist Reference Guide to assist in compliance with punchlist completion and Brand Standards.

This Punchlist was based on a random sample inspection of the Facility on the date specified. You may need to take additional actions to meet our Standards, or comply with law, or at our discretion if we modify our Standards or the condition of the Facility changes materially after the inspection date.

Failure to comply with specified deadlines for completing items may result in default under your franchise agreement and reservation service suspension.

The Franchise Review Committee may in its discretion revise this Punchlist as a condition of approving your application.

You should not consider this Punchlist to be final until we sign the License or Franchise Agreement.

Signed: Rupesh Patel

Date: 10/31/07

Print Name: RUPESH PATEL

Produced using ACI Software, 808.234.8177 www.acisw.com

Quality Assurance

Initials: RP

PLW

08483 CO.S8

Page: 2 of 7

Produced using AGC software: 800.734.8727 [www.agcsoft.com](http://www.agcsoft.com)

## Quality Assurance

Initials: AS MICKOT

COMPLETION DATE	SCOPE OF WORK	EXTERIOR	For Office Use Only
120 days from new license agreement	Pressure wash/chemically clean/recoat stucco facade on all buildings and columns on the porte cochere and guestroom building 2 to eliminate stains, rust stains and discoloration. If stucco is recoated, ensure color matches throughout the property.		
120 days from new license agreement	Paint guestroom building 2 exteriors (guestroom doors, service doors, fascia boards, walkway fascia, trim work and fire extinguisher cabinets). Approved color schemes are required. Contact Design Services at (877) WHG-1515 for approved color schemes.		
120 days from new license agreement	Clean PTAC louvers on guestroom buildings to eliminate discoloration and dirt buildup.		
120 days from new license agreement	Clean walkway railings on guestroom building 2 to eliminate paint stains.		
120 days from new license agreement	Pressure wash/chemically clean/refinish walkways on guestroom building 2 to eliminate stains, discoloration and patched areas. Recommend coating walkways with a non-slip, commercial grade concrete stain to provide a uniform appearance.		
120 days from new license agreement	Paint/refinish stairwell steps on guestroom building 2.		
120 days from new license agreement	Pressure wash/chemically clean the parking pad under the porte cochere.		
120 days from new license agreement	Hotpatch/resurface cracked and damaged sections of parking lot. Restripe as needed. Paint safety curbing, curb stops and speed humps.		
120 days from new license agreement	Paint metal doors on the outdoor swimming pool pump building to match the new color scheme on guestroom building 2.		
120 days from new license agreement	Recoat/paint stucco retaining wall at the swimming pool to eliminate stains and discoloration. Ensure color is consistent with the stucco color on guestroom building 1.		
Prior to 2008 season opening	Prior to swimming pool season opening, ensure pool safety and security items, pool furniture, condition of deck, etc. meet all System Standards.		
30 days from new license agreement	Eliminate weeds from parking lot and all landscaped areas. Provide additional ground cover (mulch, rock, bark) in existing landscaped beds. Tine grassed areas. Manicure shrubbery and trees. Install a landscaped bed with shrubs, bushes and seasonal hearty flowers at the base of the pylon sign. Maintain a regular grooming schedule.		
	Landscape upgrades must be professionally designed and executed. Renderings, plans, and contracts must be provided to Design Services and be approved in writing.		

Quality Assurance

Initials: AK PL/09/14

COMPLETION DATE		PUBLIC AREAS	SCOPE OF WORK	For Office Use Only
Immediate compliance		Facilities to assist the handicapped in accordance with local, state and federal codes, regulations and ordinances are required.		
90 days from new license agreement		All owners/general managers are required to attend all Brand orientation/training.		
90 days from new license agreement		Property manager is required to be TripRewards certified and property must comply with all TripRewards requirements.		
Immediate compliance		Provide a portable phone for the manager's use.		
Immediate compliance		Provide a SuperStart® breakfast per System Standards.		
Immediate compliance		Ensure property is in compliance with all items outlined in the Standards of Operation and Design Manual for Super 8 Motels, Inc. to include but not be limited to current market collateral, staff uniforms, guest convenience and amenity items, guestroom amenities and supplies and so on.		
Immediate compliance		Provide flammable storage per System Standards.		
120 days from new license agreement		Replace non-compliant Super 8 channel letters on the wall behind the front desk and refinish affected areas to a "like new" condition. Contact the Brand Identity Department for assistance at (973) 753-7251. Elimination of channel letters and refinishing wall is an acceptable option.		
120 days from new license agreement		Refinish registration desk front to eliminate scuffs.		
120 days from new license agreement		Deep clean, regrout and seal ceramic tile flooring in the lobby/breakfast areas.		
120 days from new license agreement		Refinish accent tables in the lobby seating area to eliminate scuffs.		
30 days from new license agreement		Relocate vending machines from the porte cochere and the lobby area to a designated vending area away from the entrance and lobby.		
120 days from new license agreement		Replace existing breakfast area furniture and provide additional furniture per System Standards. Minimum seating for 15 is required (1 seat per 4 rooms). Chairs with padded backs and seats are required, unless café style seating (padded seats only) is utilized. Vinyl finishes are recommended, however commercial grade fabric is strongly recommended. Guestroom furniture is not acceptable for usage in public areas. Ensure new furniture matches or complements the existing lobby/breakfast area decor.		

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Quality Assurance

Initials: 

DCE/PA

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COMPLETION DATE		PUBLIC AREAS	SCOPE OF WORK	For Office Use Only
120 days from new license agreement		Replace or refinish the 8 FT breakfast counter/cabinetry to match the finish on the main 14 FT counter/cabinetry. Refinish the main counter/cabinetry to eliminate scuffs.		
120 days from new license agreement		Replace wallcovering in the exercise room. Company requires minimum 12-ounce vinyl wallcovering or an approved textured finish. Painted vinyl wallcovering is not acceptable.		
30 days from new license agreement		Replace/repair damaged ceiling tile grids in the exercise room.		
120 days from new license agreement		Replace wallcovering in the guest laundry. Company requires minimum 12-ounce vinyl wallcovering or an approved textured finish.		
120 days from new license agreement		Replace flooring in the guest laundry. Company required flooring designed for commercial traffic. Recommend minimum 6" - 8" single-color ceramic or quarry tile.		
120 days from new license agreement		Professionally clean corridor and entrance area(s) carpet in guestroom building 1 to eliminate stains. If carpet grades a "Moderate" on any future Quality Assurance evaluation, immediate replacement is required.		
120 days from new license agreement		Refinish guestroom corridor entrance doors, service doors and public restroom doors in building 1 to eliminate scuffs.		
120 days from new license agreement		Replace existing public area signage package to include guestroom door plaques on both buildings 1 and 2. Super 8 Motels, Inc., requires a professionally printed signage package that complies with current System Standards. Contact Patte Kendall at (605) 229-8697 for assistance.		
120 days from new license agreement		Paint/refinish textured walls in the front stairwell/ice machine area and concrete block walls in the rear stairwell. Paint railings and hand rails.		

GUESTROOMS		
ROOMS INSPECTED	SCOPE OF WORK	For Office Use Only
COMPLETION DATE		
Immediate compliance	Facilities to assist the handicapped in accordance with local, state and federal codes, regulations and ordinances are required.	
Immediate compliance	Provide a luggage rack or bench, 1200-watt hairdryers (wall mounted in vanity area is recommended), AM/FM clock radios, wired or wireless Internet (in the writing surface area) and all required supplies.	
Immediate compliance	A minimum of 60% of guestrooms must be designated as non-smoking. Cable or Satellite TV with free premium channels is required. Channel selections include the major networks (ABC, NBC, CBS or FOX, etc. and premium selection free movies (HBO®, Showtime®, etc.) news (CNN or FOX, etc.) and sports channels (ESPN or FOX, etc.).	
Immediate compliance	Provide the Glacier Bay 8 setting massage showerheads. The ARC curved shower rods and textured box print Hookless® shower curtains.	
Immediate compliance	All guestrooms must be equipped with a UL rated coffeemaker with auto shut-off and including all required coffee supplies as per System Standards.	
120 days from new license agreement	Refinish ceilings where stained or discolored as in room #205. One consistent color/finish throughout the room is required.	
120 days from new license agreement	Refinish textured walls, including bath areas, to eliminate scuff. One consistent color/finish throughout the room is required. Company requires minimum 12-ounce vinyl wallcovering or an approved textured finish.	
120 days from new license agreement	Replace carpet where burned or permanently stained. Professionally clean remaining carpets. Company requires minimum 30 ounce cut pile carpet with padding. Carpet must also be wall to wall.	
120 days from new license agreement	Refinish casegoods to eliminate scuff and worn surfaces. If deficiencies remain, replacement will be required. New casegoods are to include a minimum of one credenza/armoire', a framed wall mirror, one headboard per bed, one freestanding nightstand in rooms with two beds and two freestanding nightstands in rooms with one bed. A minimum of one writing surface is required to consist of either a writing desk or an activity table.	
120 days from new license agreement	Replace mismatched casegoods as needed. If coordinating furniture cannot be obtained total replacement is required.	
120 days from new license agreement	Replace/reupholster/professionally clean occasional chairs, recliners and desk chairs to eliminate stained, burned or worn fabrics. Two chairs (minimum one with arms) per room are required. Chairs must be fabric covered.	
120 days from new license agreement	Replace draperies where stained, faded or blackout backings are damaged. Provide batons where missing. Ensure new draperies match or coordinate with existing bedspreads. New draperies must have 100% blackout capabilities matching room décor and furnishings, be pleated to double fullness, provide for overlapping of panels and must be baton or mechanically operated.	



**SUPER 8 MOTELS, INC.  
SCHEDULE C**

**January 2007**

**System Assessment Fee**

The System Assessment Fee is equal to three percent (3%) of Gross Room Sales, and is paid into the Advertising and Reservation Fund. The System Assessment Fee is a recurring, non-refundable payment. All or any part of Fund proceeds received during an accounting period need not be disbursed within that accounting period. Notwithstanding the above, we may increase the System Assessment Fee you pay upon 60 days advance written notice, effective at any time on or after the tenth (10th) anniversary of the Effective Date of this Agreement, as part of a Chain-wide increase in System Assessment Fees we implement in our sole discretion to cover costs (including reasonable direct or indirect overhead costs) related to such services and programs. We may increase System Assessment Fees on a Chain-wide basis before the tenth anniversary of the Effective Date but such Fees will not begin to accrue at the increased rate until the tenth anniversary of the Effective Date.

**Additional Fees**

**A. Mandatory Marketing Program Charge**

We charge a Mandatory Marketing Program Charge for your participation in the TripRewards® or successor guest loyalty program. Under TripRewards, program members staying at qualifying rates at Chain Facilities earn their choice of TripRewards points, airline miles or other program currency. TripRewards points are redeemable for free stays at Chain Facilities and for travel, merchandise, entertainment and other awards. The Mandatory Marketing Program Charge is up to 5% of the Gross Room Sales accruing from each qualifying stay at the Facility. We will proactively match and award members with points or other program currency they earn on qualified stays even if they do not present their TripRewards membership card upon check-in. You will be billed monthly in arrears for qualifying stays by program members during the preceding month.

**B. GDS and Internet Booking Fees**

We will charge you under our Central Commission Payment Program either a GDS Fee or an Internet Booking Fee for reservations processed through the global distribution systems ("GDS") or the Internet for your Facility. The GDS Fee described in Section 7 is \$5.15 per reservation processed through any GDS or through any Internet website powered by a GDS. Internet-originated reservations carry fees of \$4.15 per reservation booked through sources other than GDS powered websites, our Chain website, or our direct connection to expedia.com or hotels.com. We do not charge any fees for reservations booked through our Chain website or through our direct connection to expedia.com or hotels.com. GDS and Internet-originated reservations also carry a commission if the originator qualifies. If a guest cancels a GDS or Internet-originated reservation using the same source as was used to originate the reservation,

you will not be charged the applicable fee.

C. Other Additional Fees or Reservation System Charges

Agency and other commissions are typically 10% of the Gross Room Sales generated by each reservation booked by an agency or other qualifying originator, plus our service charge of .5% of commissionable revenue. Agencies which are part of a travel consortium or a travel management company, including our affiliates, may charge additional commissions of up to 5% and/or participation fees to be included in their programs. The general sales agent commission (also known as the international sales office commission) is 15% of the Gross Room Revenues generated by each reservation originated in an area served by a general sales agent/international sales office and includes the agency commission.

By accepting reservations from the GDS, Internet, travel agencies and other intermediaries, you agree to participate in our Central Commission Payment Program and to reimburse us for any fees or commissions we pay to intermediaries and retailers on your behalf or for Chain Facilities to participate in their programs. You may elect not to receive reservations from either the GDS or Internet websites, other than the Chain's website, by giving us 60 days advance written notice. We will remove the Facility from participation in both channels. However, you must pay all fees and commissions incurred for reservations booked through the GDS or Internet before deactivation. You may reactivate the Facility's listing through such channels once by paying us a reactivation charge of \$100.00, after which you may not deactivate again during the Term of your License. Your participation in the GDS and Internet must be for either both or neither distribution channel.

We also charge you an annual website maintenance fee of \$36.00 to maintain the Facility's web pages on the Chain's website. We may charge additional fees for creating or modifying the Facility's web pages or performing other services related to Internet marketing.

If we suspend Central Reservation System service because of your default under this Agreement, then you must pay us a Service Interruption Fee of \$200 before we restore service.

You must (i) make available through the Central Reservation System and the Chain website room rates equivalent to those offered to the general public by third parties that you authorize to offer and sell reservations for the Facility's guest rooms and (ii) participate in the Chain's Best Available Rate Guarantee Program according to its published requirements. Beginning May 1, 2004 if a guest finds a lower publicly available rate on the Internet than the "Best Available Rate" you offer through the Chain website or the Central Reservation System for the same date and accommodations and the guest meets all Program requirements, you must provide the first room night to the guest without a room charge. You may collect standard incidental fees, charges and taxes. We will also charge you a Processing Fee of \$25 to reimburse us for our administrative charges of handling the complaint.

We will offer you the opportunity to participate in certain Internet distribution channel marketing and reservation activity with third parties including our affiliates. Under one type of arrangement, you will offer rooms for sale through an electronic distribution channel on which you will be paid a net, non-commissionable rate if and when the rooms are sold by the

distribution channel at its marked-up rate. For providing and managing this activity we may receive commissions from the Internet distribution channels based upon the mark-up or room rates that they receive for renting your rooms. The net rate you receive, not the mark-up retained by the channel, should be included in Gross Room Revenues. We will allocate these commissions to Royalties and System Assessment Fees in equal proportions. Under another type of arrangement, you will offer rooms for sale through an electronic distribution channel at your best commissionable rate. The distribution channel will not mark-up these rates but will charge you a commission of up to 15% on consumed room nights.

We or an affiliate may charge you a sales agent commission of up to 10% of the Gross Room Revenues generated from consumed reservations booked by members of certain affinity groups and organizations at your Facility if you participate in our Member Benefits sales program. We or our affiliate usually pays a portion of this commission to the affinity group or organization in exchange for promoting the Member Benefits program to its members.

#### D. Guest Services Assessment

We will contact you if we receive any guest complaint about you or the Facility, and you will be responsible for resolving the complaint to the satisfaction of the guest. If you do not respond to any complaint within 7 business days after we refer it to you and the guest contacts us again to seek resolution, we will charge you a "Guest Services Assessment" of \$75.00, plus the costs we incur to settle the matter with the guest. In addition, if the number of guest complaints per 1,000 occupied roomnights about you or the Facility in a calendar year exceed the "Annual Facility Allotment" we establish, we will charge you a "Processing Fee" of \$25.00 for each additional complaint we receive during that year, regardless of whether you are able to resolve it to the guest's satisfaction. We may change or eliminate the Guest Services Assessment, the Processing Fee, the Annual Facility Allotment and/or the time for responding to or resolving a guest complaint on a Chain-wide basis at any time upon 30 days advance notice. The Guest Services Assessment and the Processing Fee are intended only to reimburse us for the costs of complaint handling and are not intended as penalties or liquidated damages. All guest complaints remain subject to indemnification under this Agreement.

We may increase or adjust any of the Additional Fees to cover increases in their allocated costs and may add new fees and charges for new services and programs at any time upon not less than 60 days notice.

### GUARANTY

To induce Super 8 Motels, Inc., its successors and assigns ("you") to sign the Franchise Agreement (the "Agreement") with the party named as the "Franchisee," to which this Guaranty is attached, the undersigned, jointly and severally ("we, "our" or "us"), irrevocably and unconditionally (i) warrant to you that Franchisee's representations and warranties in the Agreement are true and correct as stated, and (ii) guaranty that Franchisee's obligations under the Agreement, including any amendments, will be punctually paid and performed.

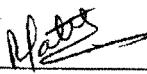
Upon default by Franchisee and notice from you, we will immediately make each payment, and perform or cause Franchisee to perform, each unpaid or unperformed obligation of Franchisee under the Agreement. Without affecting our obligations under this Guaranty, you may without notice to us extend, modify or release any indebtedness or obligation of Franchisee, or settle, adjust or compromise any claims against Franchisee. We waive notice of amendment of the Agreement. We acknowledge that Section 17 of the Agreement, including Remedies, Venue and Dispute Resolution, and WAIVER OF JURY TRIAL, applies to this Guaranty.

Upon the death of an individual guarantor, the estate of the guarantor will be bound by this Guaranty for obligations of Franchisee to you existing at the time of death, and the obligations of all other guarantors will continue in full force and effect.

This Guaranty may be executed in one or more counterparts, each of which shall be deemed an original but all of which together shall constitute one in the same instrument.

IN WITNESS WHEREOF, each of us has signed this Guaranty effective as of the date of the Agreement.

#### **GUARANTOR:**

  
\_\_\_\_\_  
(Seal)  
Rupesh Patel

# **EXHIBIT B**

22445X DEC 10, 2007 ACT WT LTR #PK 1  
SERVICE IDA BILL WT LTR  
TRACKING# 1Z22445X0155242660 ALL CURRENCY USD  
COST CENTER: 006-4072  
REF 2:

HANDLING CHARGE 0.00		FRT: SHP	
SHIPMENT REF RATE CHARGES:		SVC 18.24 USD	
DV 0.00	COD 0.00	RS 0.00	
DC 0.00	DG 0.00	SD 0.00	
AH 0.00	PR 0.00	SP 0.00	
TOT REF CHG 18.24		REF+HANDLING 18.24	

December 10, 2007

**VIA OVERNIGHT MAIL**

Pramukh Swami Hospitality, LLC  
Rupesh Patel  
83-14 265<sup>th</sup> Street  
Floral Park, NY 11004  
646-523-0059

**RE: SUPER 8 MOTELS, INC. SITE #8483 – CLAREMONT, NC**

Dear Mr. Patel:

This letter is to confirm that the Agreements for the above referenced facility were returned to you having the commencement date of November 9, 2007, in error. The effective date referenced in the Preamble of your Agreements shall be corrected to November 12, 2007.

Please keep this notice for your records and we apologize for any inconvenience.

Thank you

Sincerely,



Tracie Parillo  
Relicensing Coordinator  
Franchise Administration

# **EXHIBIT C**



Compliance Department  
22 Sylvan Way  
Parsippany, New Jersey 07054  
Ph (973) 753-6000 • fax (800) 880-9445

November 4, 2013

**VIA 2 DAY DELIVERY METHOD**

Mr. Rupesh Patel  
Pramukh Swami Hospitality, LLC  
83-14 265<sup>th</sup> Street  
Floral Park, NY 11004

**RE: ACKNOWLEDGMENT OF TERMINATION** of the Franchise Agreement for Super 8® System Unit #8483-72580-02 located in Claremont, NC (the "Facility")

Dear Mr. Patel:

Super 8 Worldwide, Inc., successor in interest to Super 8 Motels, Inc., ("we" or "us") has received photographs taken on September 6, 2013 (the "Termination Date"), demonstrating that Pramukh Swami Hospitality, LLC, ("you" or "your") has closed the Facility. Accordingly, we acknowledge that the Franchise Agreement, dated November 9, 2007, as amended (the "Agreement"), has terminated on the Termination Date.

The Agreement requires you to perform certain post-termination obligations. In addition to other obligations specified in the Agreement, by no later than ten (10) days from the delivery date of this letter, you must (a) remove all signage and other items bearing the Super 8 Marks; (b) perform all post-termination obligations specified in the Systems Standards Manual; (c) change all signs, billboards, and listings in telephone directories, travel guides, hotel indexes and similar materials in which the Facility is identified as a Super 8 facility; and (d) remove the Super 8 Marks from any advertising or promotional activities on, around or directed towards the Facility, including any web sites, web pages or search engines. You must cooperate fully with us regarding any post-termination inspections by us to verify that the Facility has been properly de-identified. You must immediately return to us all training documents, operating manuals and other proprietary material.

Because the Agreement has terminated, you must pay us Liquidated Damages of \$120,000.00, as specified in Section 12.1 of the Agreement. You must also pay any outstanding Recurring Fees and any other fees and charges through the date you complete the de-identification of the Facility. We estimate that, as of the Termination Date, you owe us \$25,197.21 in such fees and charges. Please pay us this amount within fourteen (14) days. You must also pay de-commission fees of \$326.00 for the termination of the Connectivity Equipment Lease and Services Addendum (the "Addendum"). The Addendum has also terminated on the Termination Date.



Mr. Rupesh Patel

November 4, 2013

Page Two

Please know that, because the Agreement is terminated, you also have lost the right to continue to use the seamless interface version of your property management system. You must now make arrangements with the software vendor for a new license to use the property management system. If the Facility has WynGuest system installed, please be advised that due to the termination you will have no functionality from the system. Should you wish to continue using an independent version of the software, please contact Sabre at 877-520-3646. If your property is planning to migrate to another property management system, please contact your provider to expedite the installation. If you would like to inquire about the data maintained in the system, please contact Hotel Technology Client Support at 506-646-2521 to obtain reporting of that data.

Should you have any questions regarding this matter, please contact Charlene Martin, Senior Manager of Settlements, at (973) 753-7602.

Sincerely,

  
Suzanne Pennington  
Senior Director  
Contracts Compliance

Enclosure

cc: John Valletta  
Charlene Martin  
Larry Geer  
Joe Maida  
Michael Piccola

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08483

Report Date : 01-NOV-13

## ITEMIZED STATEMENT

Page 1 of 7

Report Date : 01-NOV-13

## ITEMIZED STATEMENT

Customer No : 08483-72580-02-SUP  
 Address : 3054 North Oxford Street, Claremont, NC, 28610, US  
 As of Date: 06-Sep-2013

Mon-Year	Invoice No	Invoice Date	Description	Accrued	Billing	Amount	Tax	FinanceCharges	Total
JUL-2012	26238612	22-JUL-12	WYNREWARDS 5%		0.00	0.00	4.30		4.30
	42228846	31-JUL-12	Actual-1000A-RO		1255.86	0.00	244.67		1500.53
	42229525	31-JUL-12	Actual-1215A-AD		715.02	0.00	147.10		862.12
			Sub Total		1970.88	0.00	396.07		2366.95
AUG-2012	26242100	22-AUG-12	WYNREWARDS 5%		0.00	0.00	10.08		10.08
	1312337	24-AUG-12	GDS & INTERNET		0.00	0.00	2.38		2.38
	42259218	31-AUG-12	Actual-1000A-RO		1114.52	0.00	212.06		1326.58
	42245064	31-AUG-12	5096A-SOFTHOTEL		0.00	0.00	2.00		2.00
	42260234	31-AUG-12	Actual-1215A-AD		607.92	0.00	115.63		723.55
			Sub Total		1722.44	0.00	342.15		2064.59
SEP-2012	26245339	22-SEP-12	WYNREWARDS 5%		134.02	0.00	24.04		158.06
	42276017	30-SEP-12	5096A-SOFTHOTEL		249.27	17.45	46.70		313.42
	42277282	30-SEP-12	5715A-HughesNet		0.00	0.00	11.68		11.68
	42290435	30-SEP-12	Actual-1000A-RO		959.67	0.00	168.16		1127.83
	42291148	30-SEP-12	Actual-1215A-AD		523.46	0.00	91.70		615.16

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				08483	Sub Total	1866.42	17.45	342.28	2226.15
OCT-2012	30723485	02-OCT-12	SUPER8 TRAINING	150.00	10.50	27.99	188.49		
	26248693	22-OCT-12	WYNREWARDS 5%	88.40	0.00	14.51	102.91		
	42307918	31-OCT-12	5096A-SOFTHOTEL	249.27	17.45	42.51	309.23		
	42321132	31-OCT-12	Actual-1000A-RO	766.42	0.00	122.26	888.68		
	42322096	31-OCT-12	Actual-1215A-AD	418.05	0.00	66.68	484.73		
	42307062	31-OCT-12	5715A-HughesNet	160.00	11.20	27.29	198.49		
			Sub Total	1832.14	39.15	301.24	2172.53		

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Report Date : 01-NOV-13

## ITEMIZED STATEMENT

Customer No : 08483-72580-02-SUP  
 Address : 3054 North Oxford Street, Claremont, NC, 28610, US  
 As of Date: 01-NOV-2013

Mon-Year	Invoice No	Invoice Date	Description	Accrued	Billing	Amount	Tax	Finance	Charges	Total
NOV-2012	26252177	22-NOV-12	WYNREWARDS 5%		39.54	0.00	5.84		45.38	
	10649770	28-NOV-12	GUEST SRVCS TRA		160.00	0.00	23.28		183.28	
	10649772	28-NOV-12	GUEST SATISFACT		65.00	0.00	9.49		74.49	
	42338807	30-NOV-12	5715A-HughesNet		160.00	11.20	24.73		195.93	
	42337777	30-NOV-12	5096A-SOFTHOTEL		249.27	17.45	38.51		305.23	
	42351612	30-NOV-12	Actual-1000A-RO		535.15	0.00	77.31		612.46	
	42353764	30-NOV-12	Actual-1215A-AD		291.90	0.00	42.17		334.07	
			Sub Total	1500.86	28.65	221.33		1750.84		
DEC-2012	26255560	22-DEC-12	WYNREWARDS 5%		42.14	0.00	5.61		47.75	
	42383872	31-DEC-12	Actual-1000A-RO		822.80	0.00	106.12		928.92	
	42384071	31-DEC-12	Actual-1215A-AD		448.80	0.00	57.90		506.70	
	42369291	31-DEC-12	5096A-SOFTHOTEL		249.27	17.45	34.38		301.10	
	42370470	31-DEC-12	5715A-HughesNet		160.00	11.20	22.08		193.28	
			Sub Total	1723.01	28.65	226.09		1977.75		

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08483							
JAN-2013	10653474	09-JAN-13	GUEST SATISFACT	70.00	0.00	8.74	78.74
	10653475	09-JAN-13	GUEST SRVCS TRA	160.00	0.00	19.92	179.92
	26258762	22-JAN-13	WYNREWARDS 5%	93.30	0.00	11.03	104.33
	10657923	30-JAN-13	GUEST SRVCS TRA	160.00	0.00	18.24	178.24
	10657992	30-JAN-13	GUEST SATISFACT	27.72	0.00	3.17	30.89
	42414333	31-JAN-13	Actual-1215A-AD	246.90	0.00	28.02	274.92
	42413805	31-JAN-13	Actual-1000A-RO	452.65	0.00	51.39	504.04
	42401381	31-JAN-13	5096A-SOFTHOTEL	249.27	17.45	30.25	296.97
	42400521	31-JAN-13	5715A-HughesNet	160.00	11.20	19.42	190.62
				Sub Total	1619.84	28.65	190.18
					1838.67		
FEB-2013	26262207	22-FEB-13	WYNREWARDS 5%	24.84	0.00	2.55	27.39
	42446003	28-FEB-13	Actual-1215A-AD	265.89	0.00	26.46	292.35
	42446002	28-FEB-13	Actual-1000A-RO	487.46	0.00	48.51	535.97

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Report Date : 01-NOV-13

## ITEMIZED STATEMENT

Customer No : 08483-72580-02-SUP  
 Address : 3054 North Oxford Street, Claremont, NC, 28610, US  
 As of Date: 01-NOV-2013

Mon-Year	Invoice No	Invoice Date	Description	Accrued	Billing	Amount Tax	FinanceCharges	Total
	42431126	28-FEB-13	5715A-HughesNet		160.00	11.20	17.03	188.23
	42431601	28-FEB-13	5096A-WYNGUEST		249.27	17.45	26.52	293.24
				Sub Total	1187.46	28.65	121.07	1337.18
					=====	=====	=====	=====
MAR-2013	26265271	22-MAR-13	WYNREWARDS 5%		33.88	0.00	3.02	36.90
	42461298	31-MAR-13	5096A-WYNGUEST		249.27	17.45	22.39	289.11
	42476099	31-MAR-13	Actual-1215A-AD		367.19	0.00	30.84	398.03
	30777183	31-MAR-13	HughesNet VSAT		160.00	11.20	14.37	185.57
	42476098	31-MAR-13	Actual-1000A-RO		673.19	0.00	56.54	729.73
				Sub Total	1483.53	28.65	127.16	1639.34
					=====	=====	=====	=====
APR-2013	30783347	05-APR-13	GLOBAL CONFEREN		1049.00	0.00	15.74	1064.74
	26268939	22-APR-13	WYNREWARDS 5%		56.40	0.00	4.12	60.52

08483						
TM0370615	23-APR-13	MEMBER BENEFIT	14.84	0.00	1.07	15.91
1370615	23-APR-13	GDS & INTERNET	15.75	0.00	1.14	16.89
42506352	30-APR-13	Actual]-1000A-RO	480.31	0.00	33.12	513.43
42506429	30-APR-13	Actual]-1215A-AD	261.99	0.00	18.08	280.07
42492072	30-APR-13	5079A-CIT SIGN	(73.07)	0.00	0.00	(73.07)
42492115	30-APR-13	5096A-WYNGUEST	249.27	17.45	18.39	285.11
42492384	30-APR-13	5715A-HughesNet	160.00	11.20	11.81	183.01
		Sub Total	=====	=====	=====	=====
			2214.49	28.65	103.47	2346.61
=====						
10671135	16-MAY-13	GUEST SATISFACT	100.00	0.00	6.10	106.10
10671520	16-MAY-13	GUEST SRVCS TRA	160.00	0.00	9.76	169.76
1376037	21-MAY-13	GDS & INTERNET	5.25	0.00	0.31	5.56
TA0376037	21-MAY-13	T/A COMMISSIONS	5.22	0.00	0.31	5.53
26272289	22-MAY-13	WYNREWARDS 5%	25.52	0.00	1.49	27.01
10673989	30-MAY-13	GUEST SATISFACT	55.00	0.00	2.97	57.97
10674426	30-MAY-13	GUEST SATISFACT	60.00	0.00	3.24	63.24
10674198	30-MAY-13	GUEST SRVCS TRA	160.00	0.00	8.64	168.64

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Report Date : 01-NOV-13

ITEMIZED STATEMENT

Customer No : 08483-72580-02-SUP  
Address : 3054 North Oxford Street, Claremont, NC, 28610, US  
As Of Date: 01-NOV-2013

Mon-Year	Invoice No	Invoice Date	Description	Accrued	Billing	Amount Tax	FinanceCharges	Total
	10674019	30-MAY-13	GUEST SRVCS TRA		160.00	0.00	8.64	168.64
	42526083	31-MAY-13	5079A-CIT SIGN	(73.07)		0.00	0.00	(73.07)
	42525455	31-MAY-13	5715A-HughesNet		160.00	11.20	9.15	180.35
	42525103	31-MAY-13	5096A-WYNGUEST		261.73	18.32	14.98	295.03
	42536362	31-MAY-13	Accrual-1000A-R	*	503.86	0.00	26.96	530.82
	42536363	31-MAY-13	Accrual-1215A-A	*	274.83	0.00	14.70	289.53
				Sub Total	1858.34	29.52	107.25	1995.11
JUN-2013	26276055	22-JUN-13	WYNREWARDS 5%		8.32	0.00	0.35	8.67
	10679593	27-JUN-13	GUEST SATISFACT		114.12	0.00	4.56	118.68
	10679998	27-JUN-13	GUEST SRVCS TRA		160.00	0.00	6.40	166.40
	30810239	30-JUN-13	unprocessed GDS		5.25	0.00	0.20	5.45
	42560885	30-JUN-13	5079A-CIT SIGN	(73.07)		0.00	0.00	(73.07)

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08483						
42560777	30-JUN-13	5715A-HughesNet	160.00	11.20	6.59	177.79
42559559	30-JUN-13	5096A-WYNGUEST	261.73	18.32	10.78	290.83
42565069	30-JUN-13	Accrual-1000A-R *	349.53	0.00	13.46	362.99
42565070	30-JUN-13	Accrual-1215A-A *	190.65	0.00	7.35	198.00
		Sub Total	1176.53	29.52	49.69	1255.74
JUL-2013	42587848	31-JUL-13	5079A-CIT SIGN	(73.07)	0.00	0.00
		31-JUL-13	Accrual-1000A-R *	171.99	0.00	3.96
		31-JUL-13	Accrual-1215A-A *	93.81	0.00	2.16
		31-JUL-13	5715A-HughesNet	160.00	11.20	3.94
		31-JUL-13	5096A-WYNGUEST	261.73	18.32	6.44
		Sub Total	614.46	29.52	16.50	660.48
AUG-2013	30829353	22-AUG-13	On Site Fee	100.00	0.00	1.50
	42621393	31-AUG-13	5715A-HughesNet	160.00	11.20	1.28
	42623675	31-AUG-13	5079A-CIT SIGN	(73.07)	0.00	0.00
	42624102	31-AUG-13	Accrual-1215A-A *	146.13	0.00	1.10

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Report Date : 01-NOV-13

## ITEMIZED STATEMENT

Customer No : 08483-72580-02-SUP  
 Address : 3054 North Oxford Street, Claremont, NC, 28610, US  
 As of Date: 01-NOV-2013

Mon-Year	Invoice No	Invoice Date	Description	Accrued	Billing	Amount Tax	Finance Charges	Total
	42624100	31-AUG-13	Accrual-1000A-R *	267.91	0.00	2.01	269.92	
	42622723	31-AUG-13	5096A-WYNGUEST	261.73	18.32	2.10	282.15	
			Sub Total	862.70	29.52	7.99	900.21	
SEP-2013	30839292	17-SEP-13	SUPER8 TRAINING	170.00	11.90	0.00	181.90	
	42650210	30-SEP-13	5079A-CIT SIGN	(73.07)	0.00	0.00	(73.07)	
	42650797	30-SEP-13	5715A-HughesNet	160.00	11.20	0.00	171.20	
	42654384	30-SEP-13	Accrual-1000A-R *	67.93	0.00	0.00	67.93	
	42654385	30-SEP-13	Accrual-1215A-A *	37.05	0.00	0.00	37.05	
	42651288	30-SEP-13	5096A-WYNGUEST	261.73	18.32	0.00	280.05	

08483

Sub Total	623.64	41.42	0.00	665.06
	=====	=====	=====	=====

0

Grand Total	22256.74	388.00	2552.47	25197.21
	=====	=====	=====	=====

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\* Please note the accruals on your account are estimates.  
Make sure to promptly submit your actual gross room revenue and rooms sold.

\*\*\*\*\* END OF REPORT \*\*\*\*\*

08483

Page 7 of 7

## DE-IDENTIFICATION PROCEDURES

You must complete each of the following immediately:

1. Remove, replace or cover with an opaque cover the primary Facility signage.
2. Remove all interior signage that contains Super 8 Marks.
3. Change advertising billboards to remove Super 8 Marks.
4. Stop answering Facility telephone as Super 8 guest lodging facility.
5. Remove Super 8 name and Marks from any domain name, advertising and brochures.
6. Return to us all confidential operations and training manuals.
7. Remove the Super 8 name and Marks from the following items:

Stationery, pads and pens	Soap/shampoo
Directories and brochures	Key tags
Business cards	Credit card imprinter
Folios and registration cards	Laundry bags
Do-not-disturb cards	Name tags/uniforms
Comment cards	Ice buckets/trays
Telephone plates	Ashtrays/matches
Telephone dialing instructions	Plaques
TV channel ID plates	Guest checks/receipts
Rate/law cards	Menus
Door signage	
8. Paint over or remove any distinctive Super 8 trade dress, paint schemes or architectural features.
9. It is prohibited to re-name the Facility with a confusingly similar name or color scheme as a Super 8 facility.
10. Our quality assurance inspectors will visit the Facility at any time to verify that you have performed these de-identification obligations.

## UPS CampusShip: Shipment Receipt

Page 1 of 20



## Shipment Receipt

Transaction Date: 01 Nov 2013

Tracking Number:

1Z22445X0297926145

**1** Address Information

<b>Ship To:</b> Pramukh Swami Hospitality, LLC Rupesh Patel 83-14 265th Street FLORAL PARK NY 110041721	<b>Ship From:</b> Wyndham Hotel Group - 22 Sylvan Patrick Yeu 22 Sylvan Way Parsippany NJ 07054 Telephone:973-753-7831	<b>Return Address:</b> Wyndham Hotel Group - 22 Sylvan Patrick Yeu 22 Sylvan Way Parsippany NJ 07054 Telephone:973-753-7831
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**2** Package Information

Weight	Dimensions / Packaging	Declared Value	Reference Numbers
1. Letter	UPS Letter		Reference # 1 - 006-1696 Reference # 2 - Reference # 3 -

**3** UPS Shipping Service and Shipping Options

<b>Service:</b> Shipping Fees Subtotal:	UPS 2nd Day Air
Transportation	13.76 USD
Fuel Surcharge	12.40 USD
	1.36 USD

**4** Payment Information

Bill Shipping Charges to: Shipper's Account 22445X

A discount has been applied to the Daily rates for this shipment

Total Charged:	13.76 USD
Negotiated Total:	5.67 USD

Note: Your invoice may vary from the displayed reference rates.

\* For delivery and guarantee information, see the UPS Service Guide. To speak to a customer service representative, call 1-800-PICK-UPS for domestic services and 1-800-782-7892 for international services.